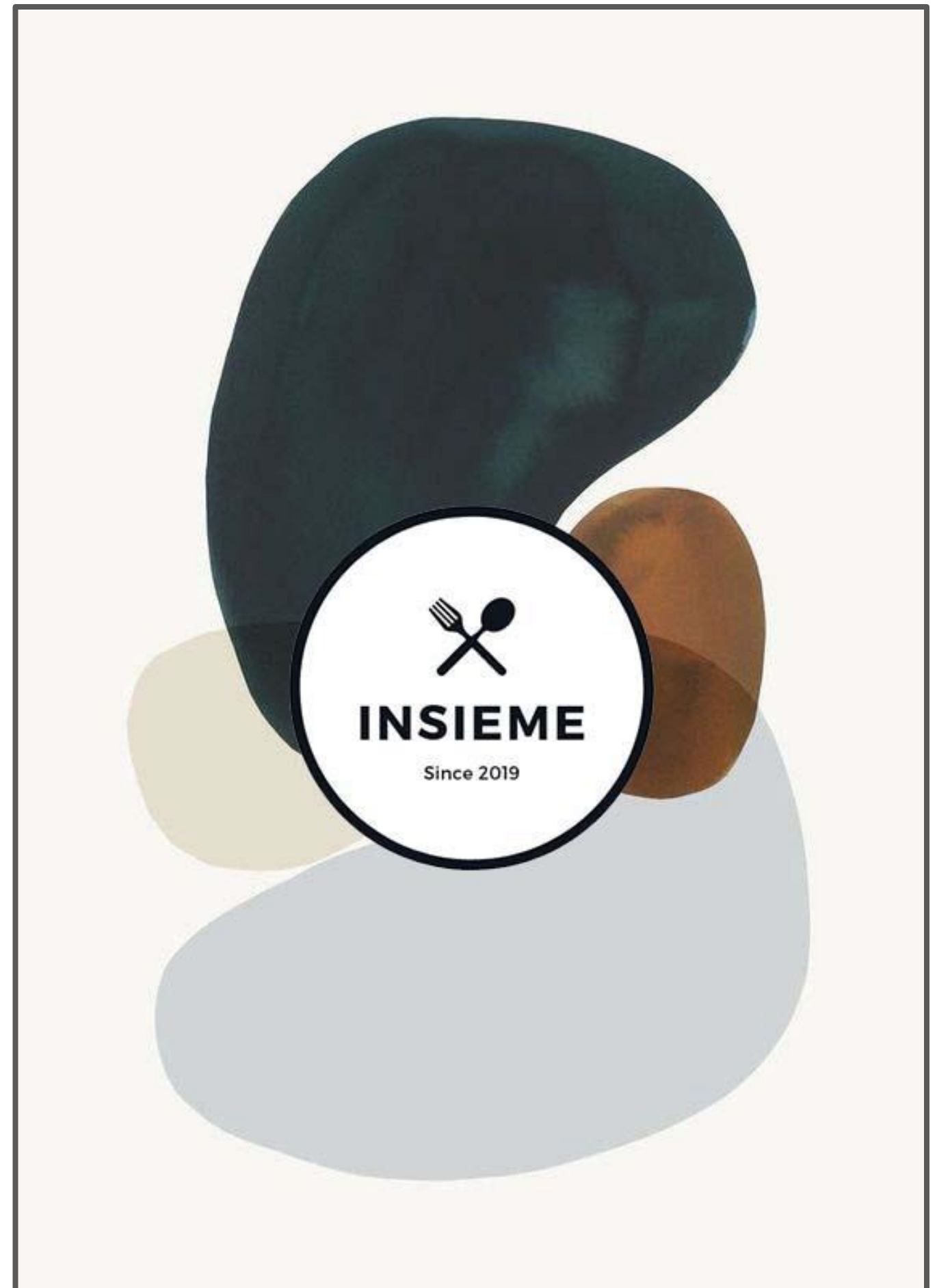


INSIEME

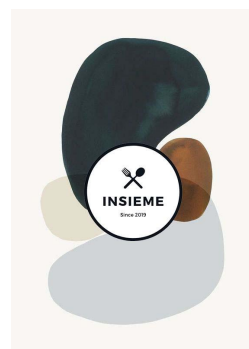
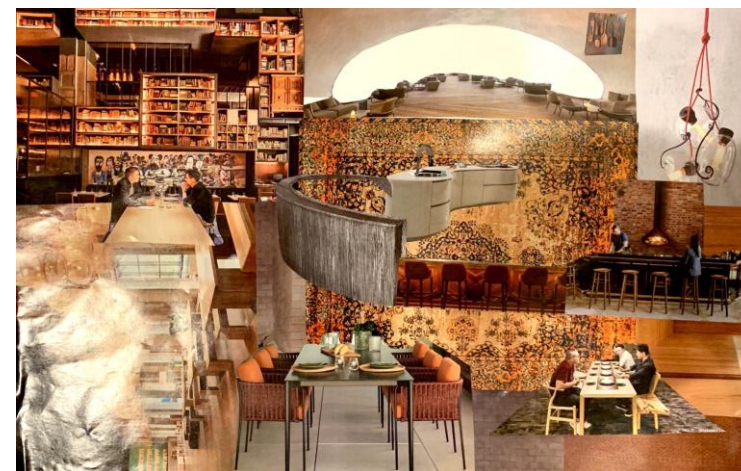
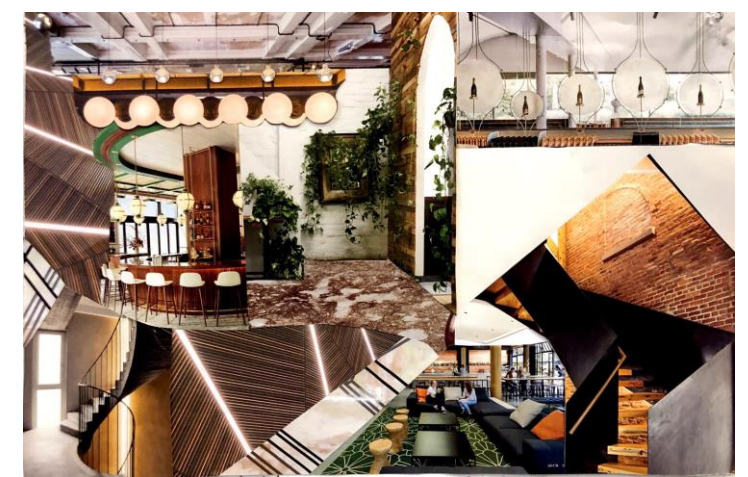
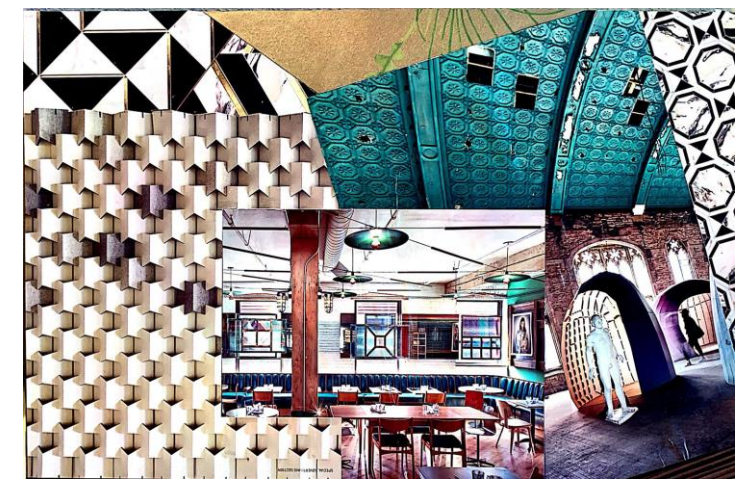
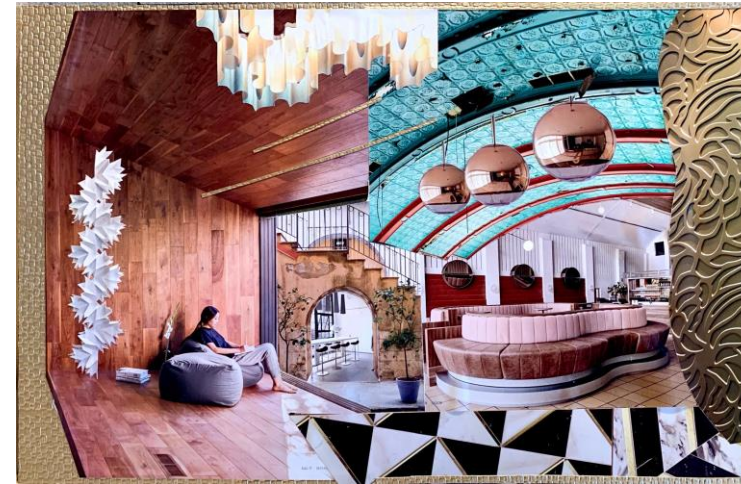
ITALIAN RESTAURANT

A CONCEPTUAL DINING EXPERIENCE

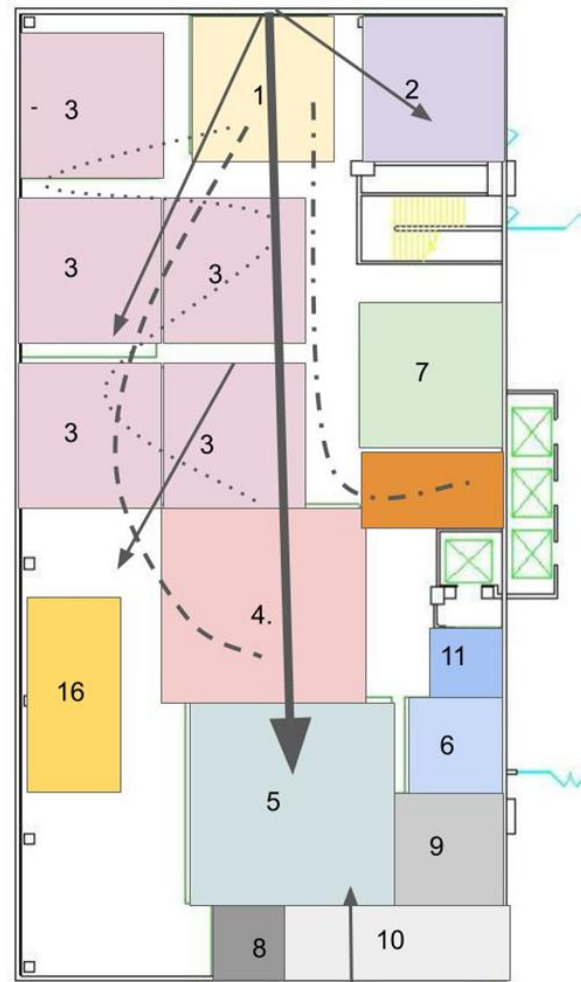
BY
DALE DOWELL
CAMERON JOHNSON &
HOLLY COGAN



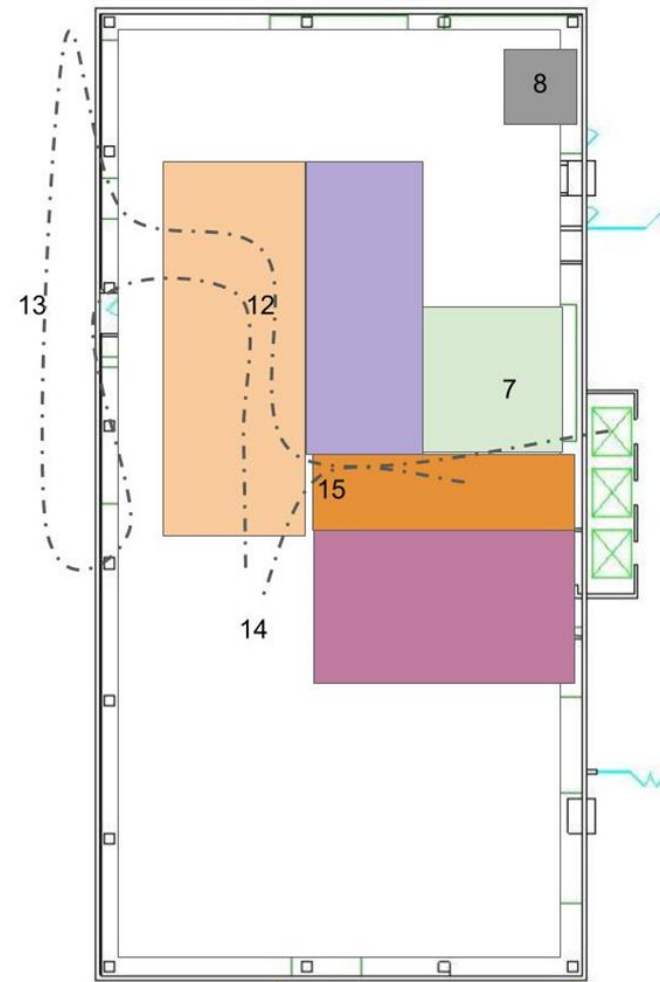
PEOPLE ARE TOO COMFORTABLE WITH FAST-CASUAL DINING EXPERIENCES AND LEANING TOWARDS THEIR PERSONAL TECHNOLOGY DEVICES. IN THESE DEVICES WE LOSE THE ASPECT OF HUMAN INTERACTION. THE SOLUTION IS TO CREATE A SPACE THAT ENGAGES PEOPLE BY DIVERTING PATRONS ATTENTION TO A KITCHEN AS THEATER AND CHEF/DINER INTERACTION AS AN ALTERNATIVE TO PERSONAL DEVICES. BY ENGAGING A SAVVY CONSUMER BASE THROUGH THESE TECHNOLOGIES AND PROVIDING ENTERTAINMENT THROUGH FOOD SERVICE WE WILL KEEP DINERS ENGAGED WITH STAFF AS WELL AS EACH OTHER TO CREATE A MODERN DINING EXPERIENCE.



CONCEPT

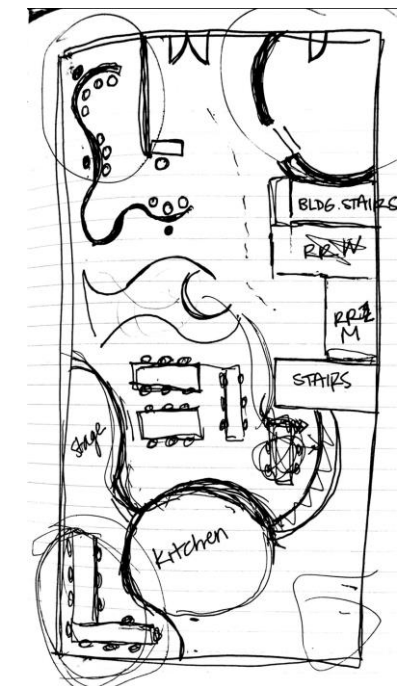
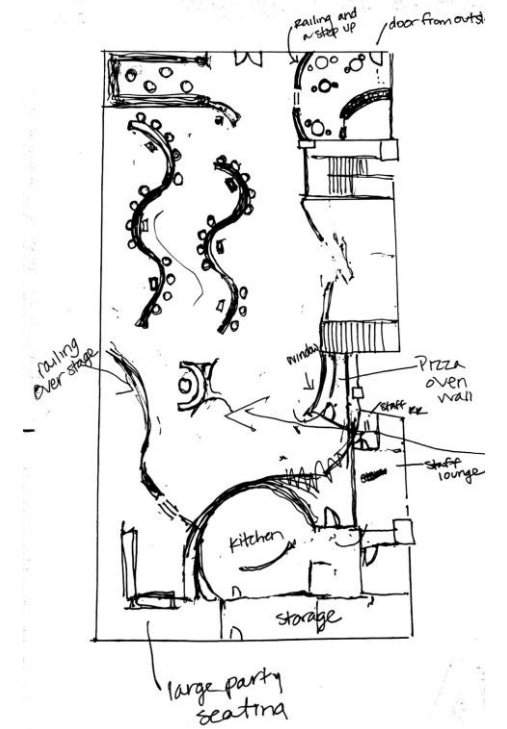
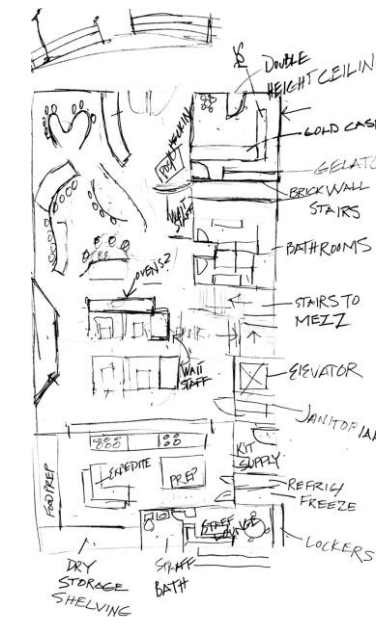


FIRST STORY

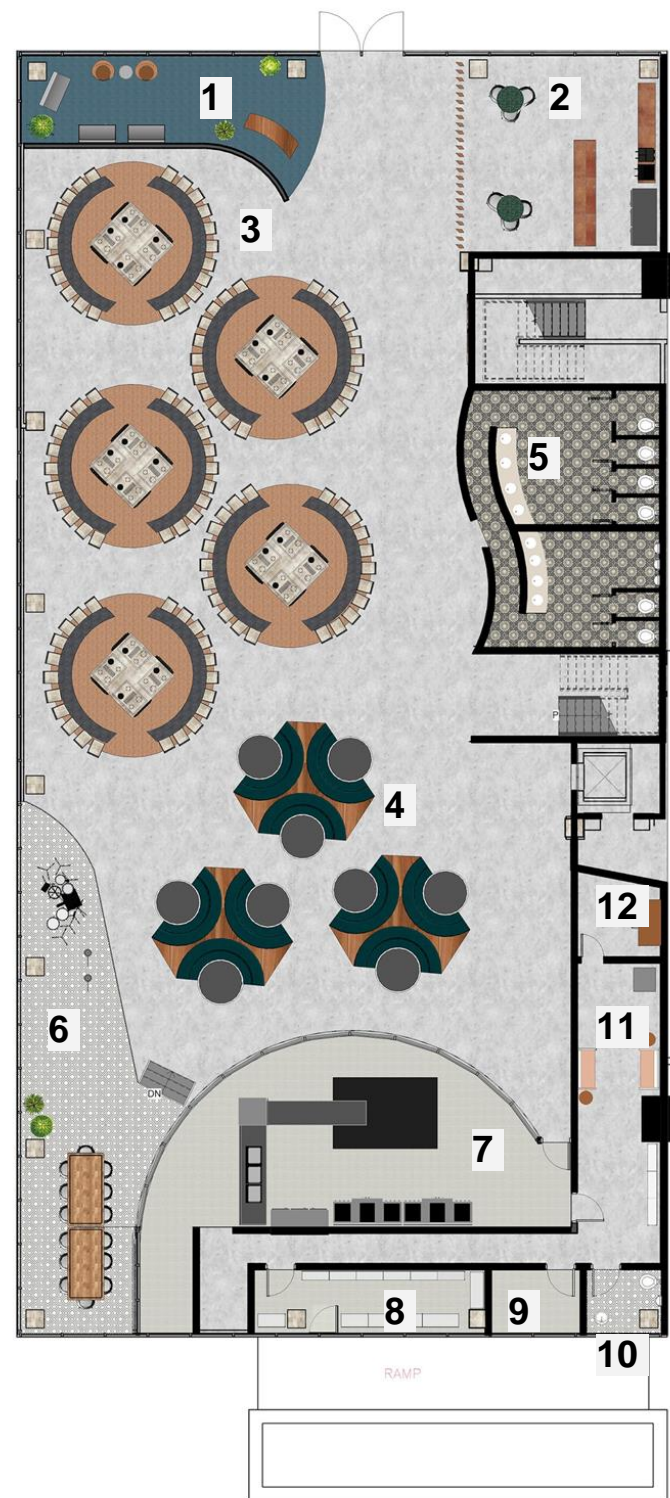


SECOND STORY AND MEZZANINE

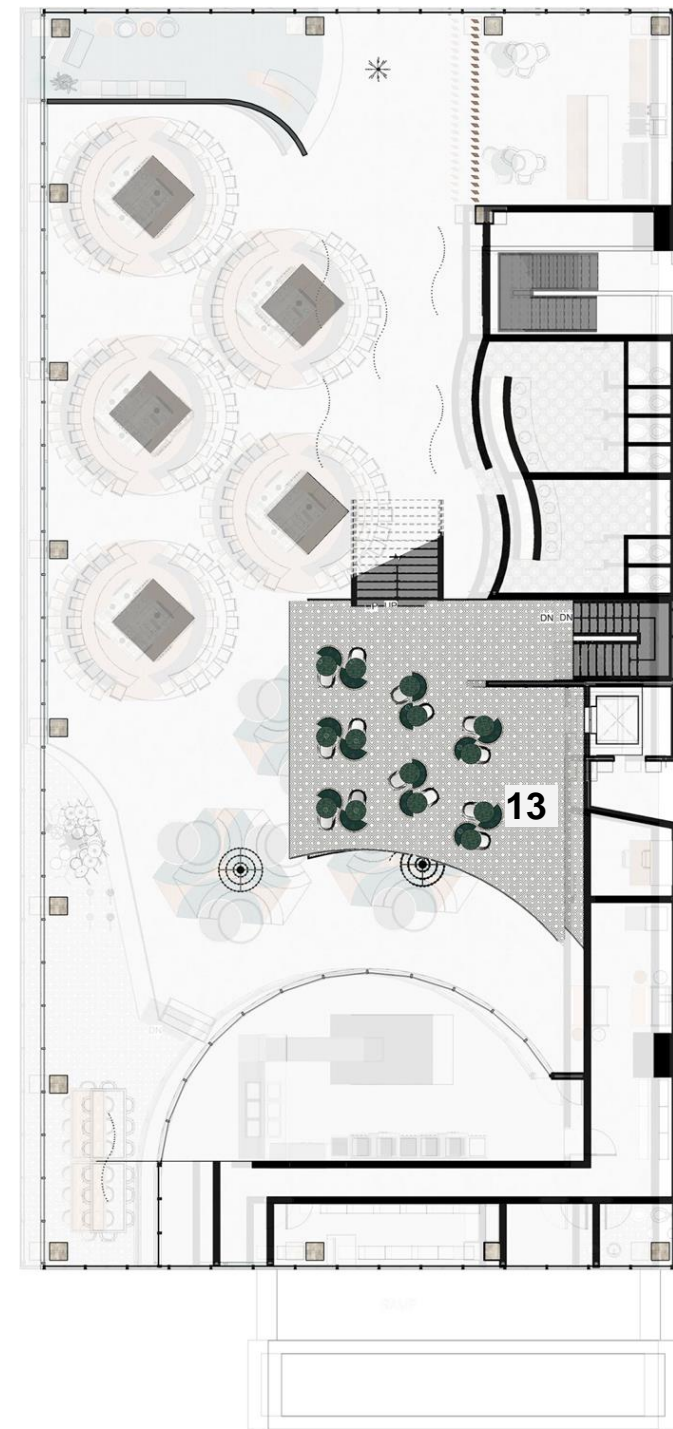
1. Reception
2. Gelato/Cafe
3. Friends
4. Family
5. Kitchen
6. Kitchen Storage
7. Restroom
8. Staff Restroom
9. Staff Lounge
10. Office
11. Janitor's Closet
12. Bar/Cafe
13. Balcony
14. Date
15. Stairs
16. Stage



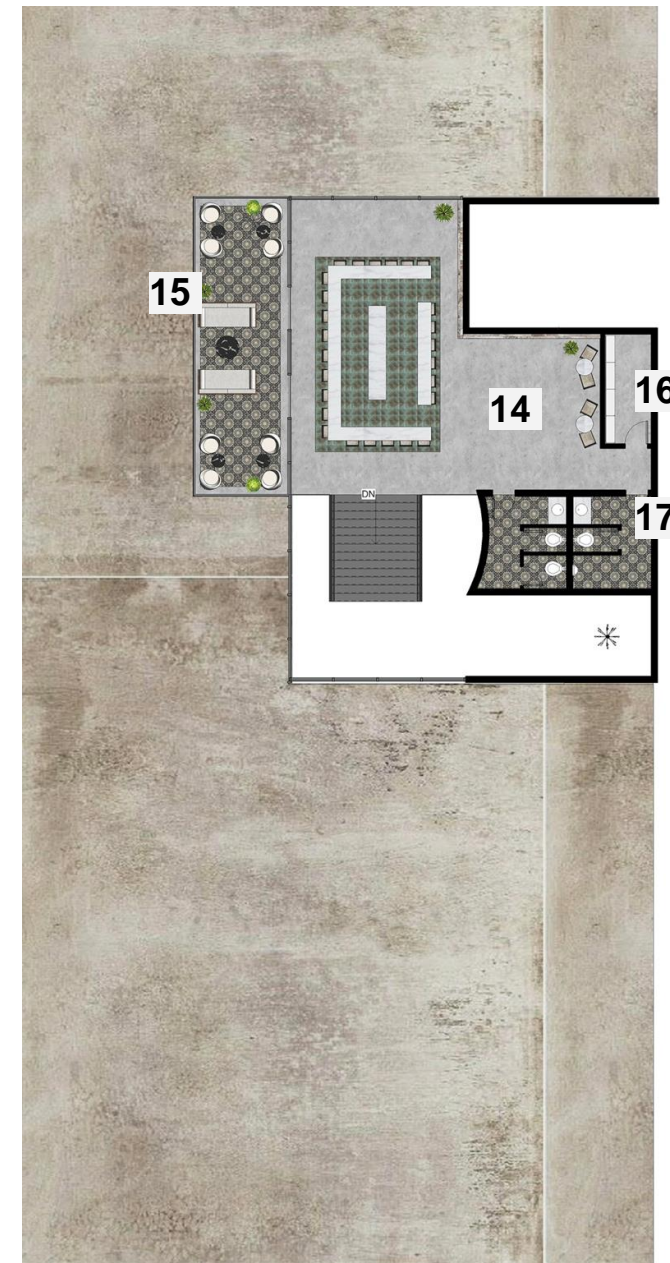
DIAGRAMS / SKETCHES



FLOOR 1 - 1/8"=1'



MEZZANINE - 1/8"=1'



FLOOR 2 - 1/8"=1'

1. RECEPTION
2. CAFE
3. FRIENDS AREA
4. FAMILY AREA
5. RESTROOM
6. STAGE
7. KITCHEN
8. KITCHEN STORAGE
9. JANITOR CLOSET
10. STAFF RESTROOM
11. STAFF LOUNGE
12. OFFICE
13. DATE AREA
14. BAR
15. BALCONY
16. BAR STORAGE
17. RESTROOM

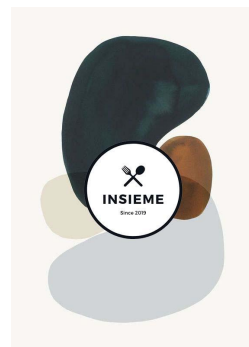
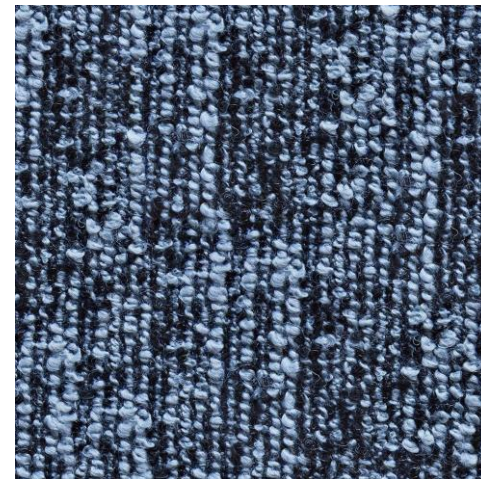


FLOOR PLANS

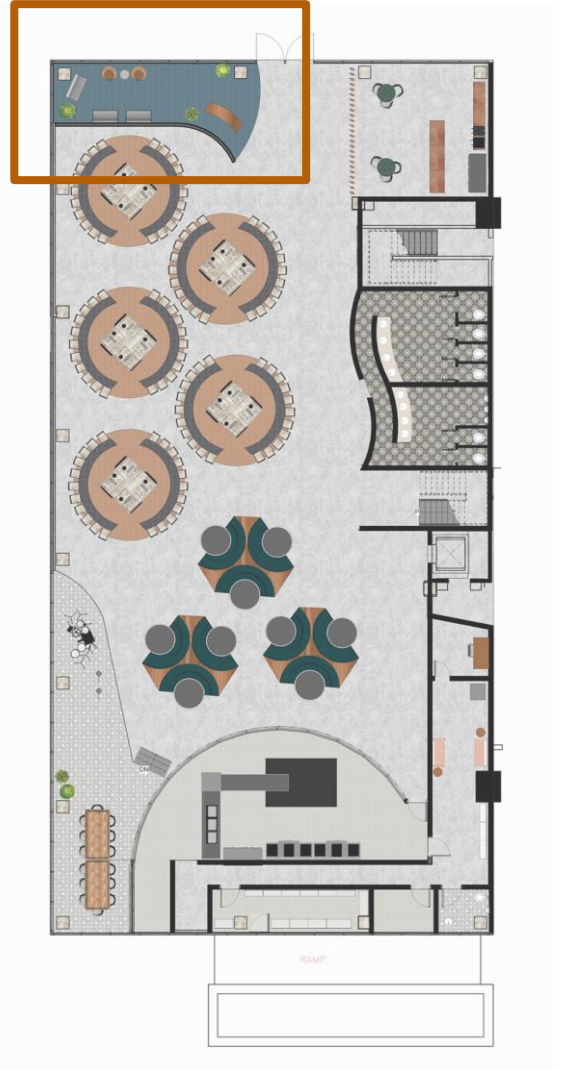




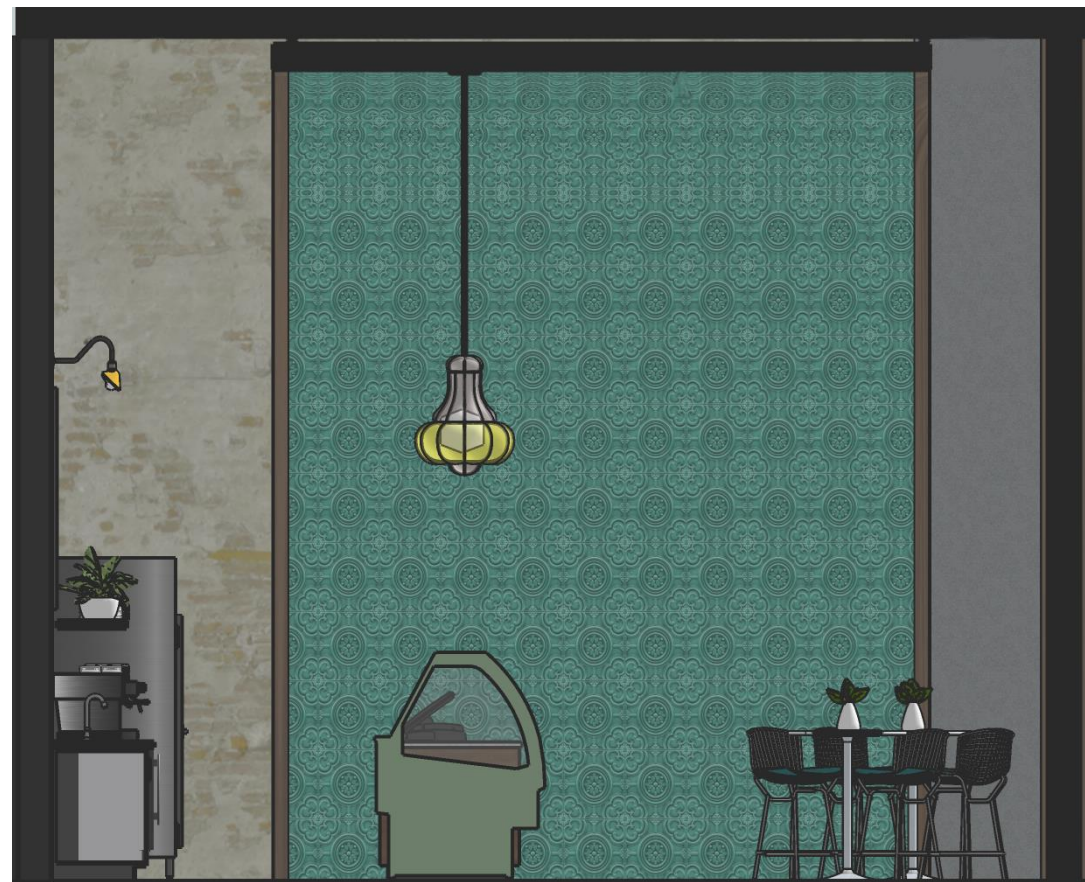
ELEVATION 1



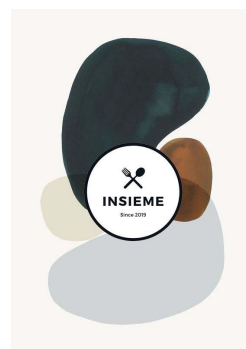
RECEPTION



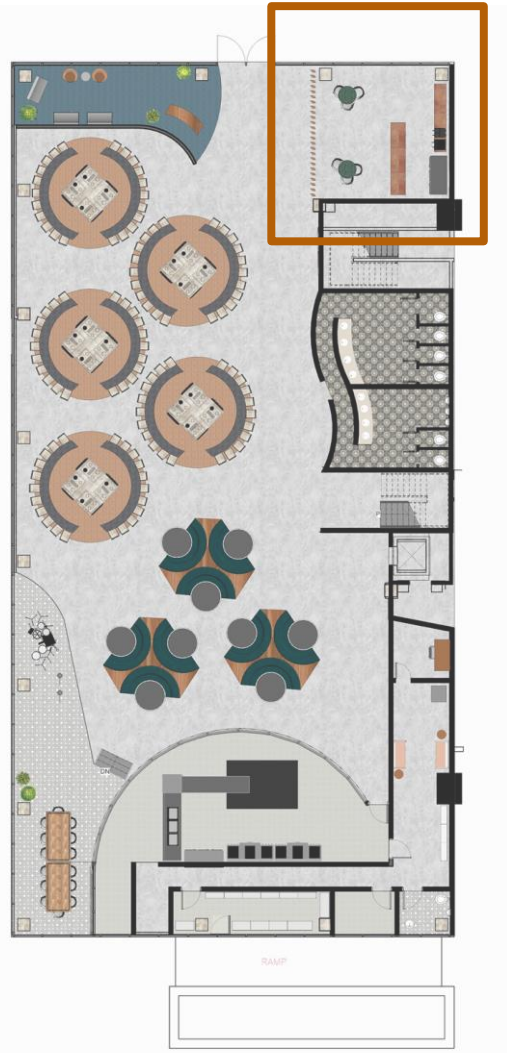
RECEPTION



ELEVATION 2



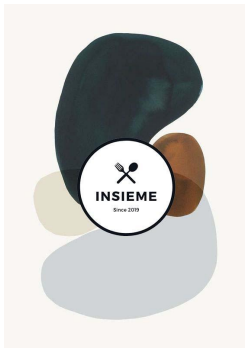
CAFE



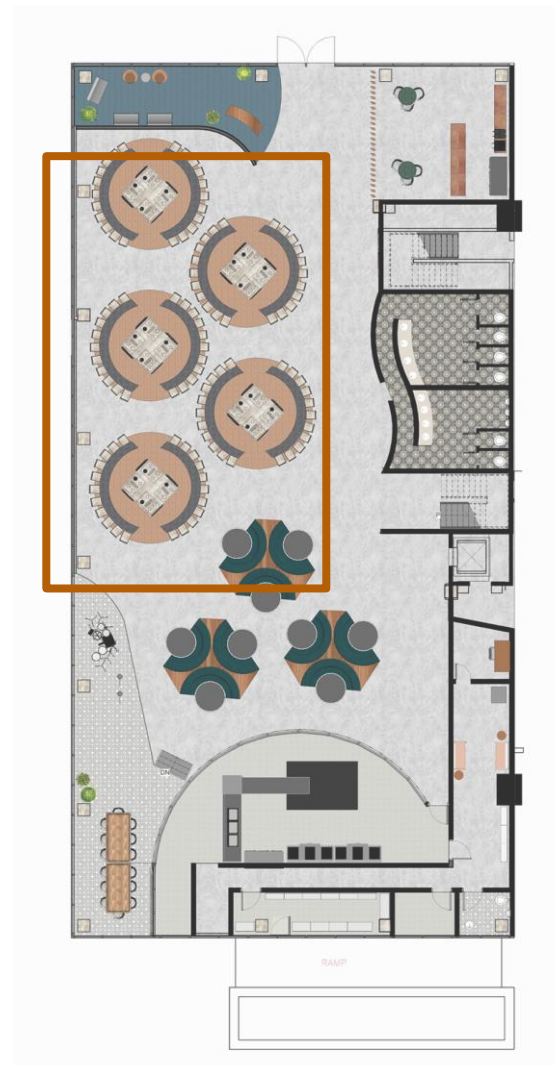
CAFE



ELEVATION 3



FRIENDS AREA



PERSPECTIVE



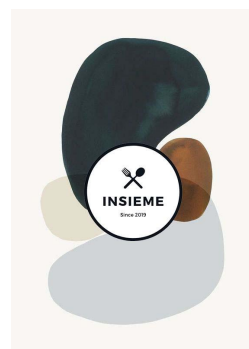
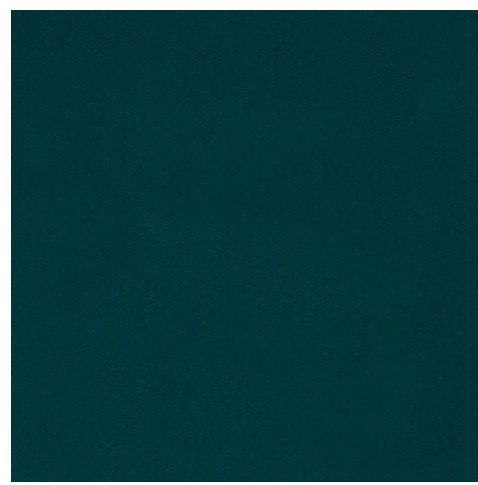
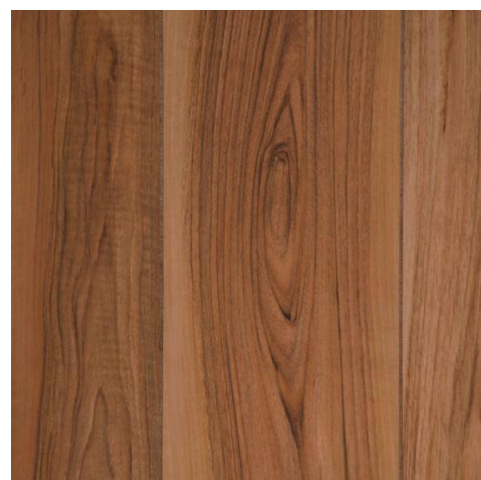
FRIENDS AREA



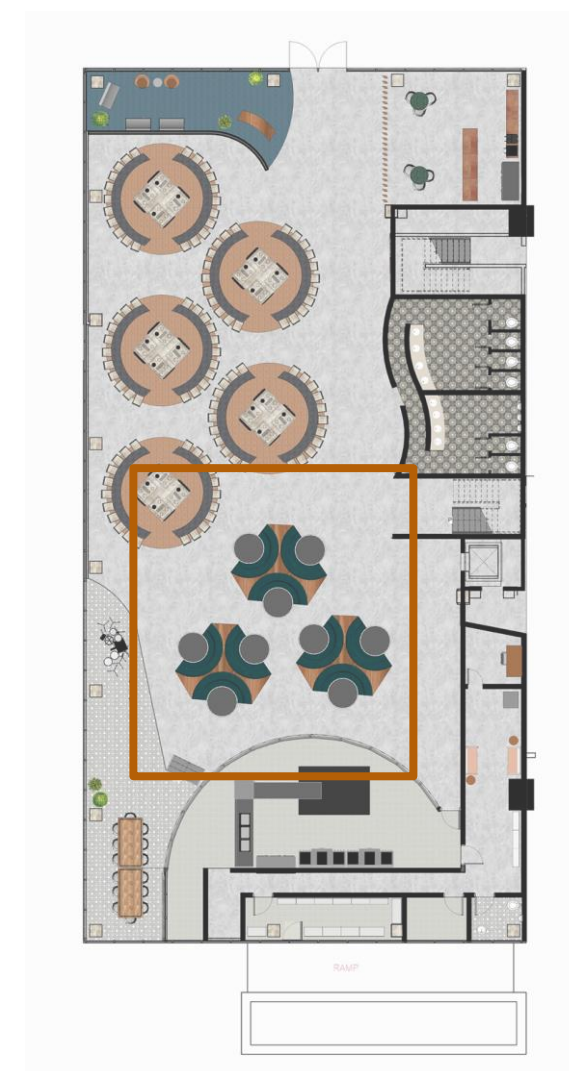
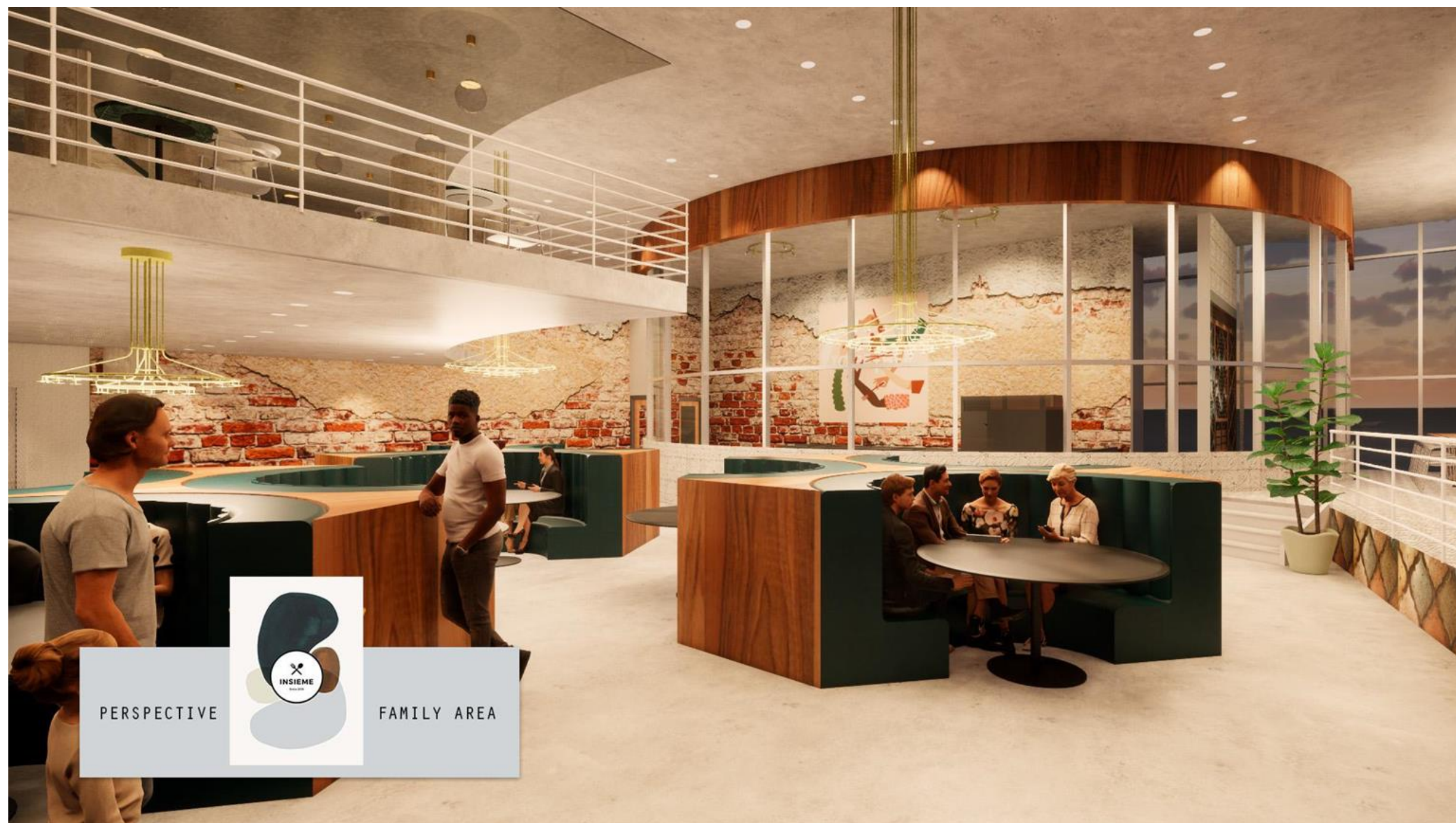
FRIENDS AREA



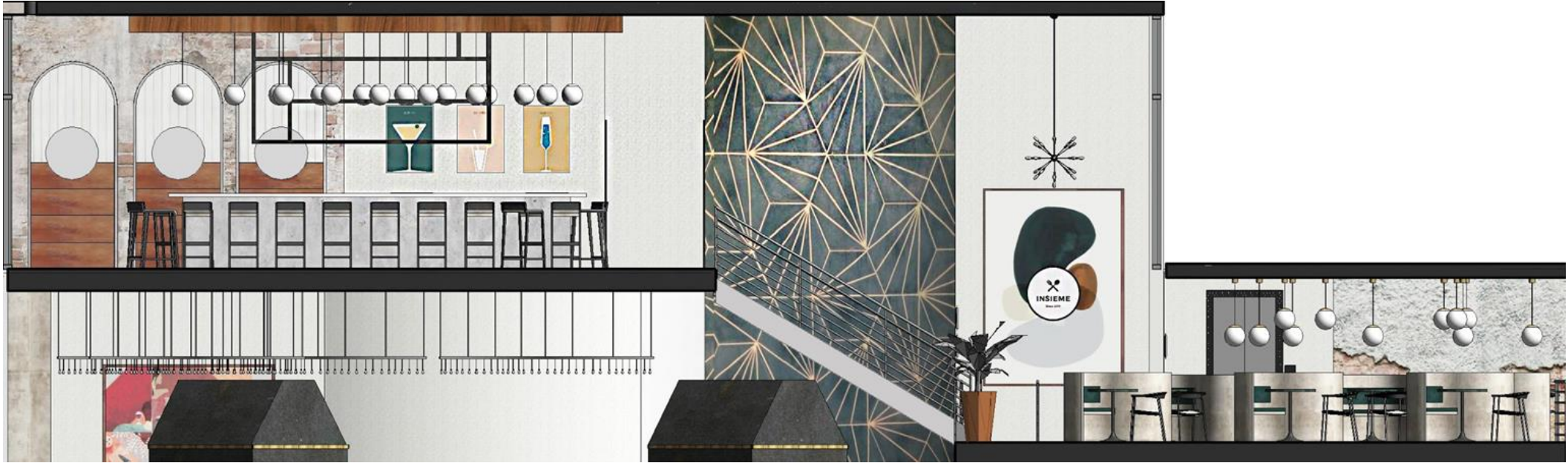
ELEVATION 4



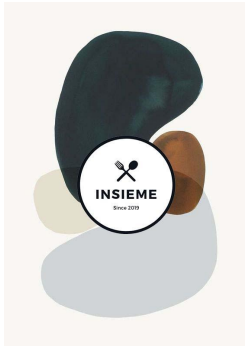
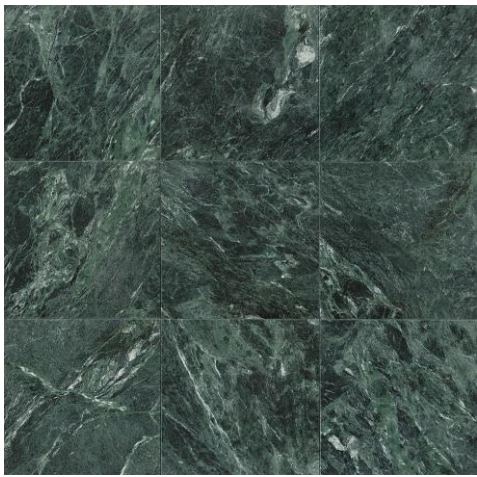
FAMILY AREA



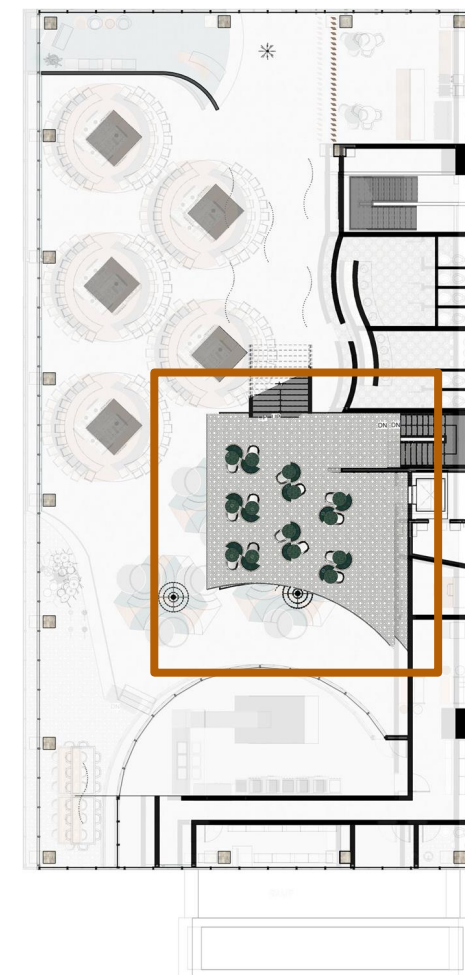
FAMILY AREA



ELEVATION 5



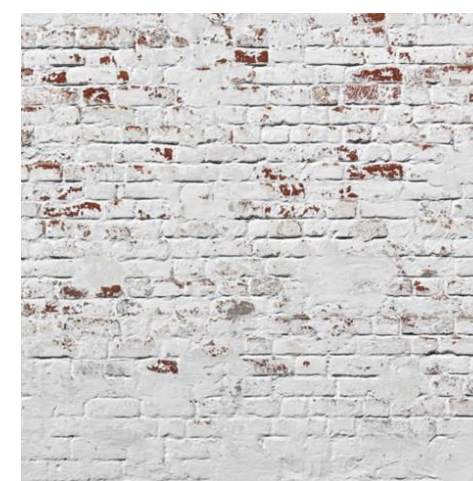
DATE AREA



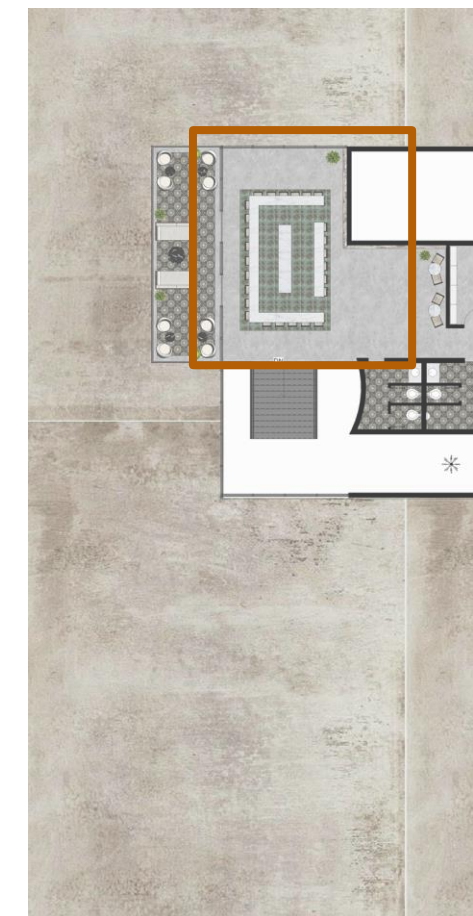
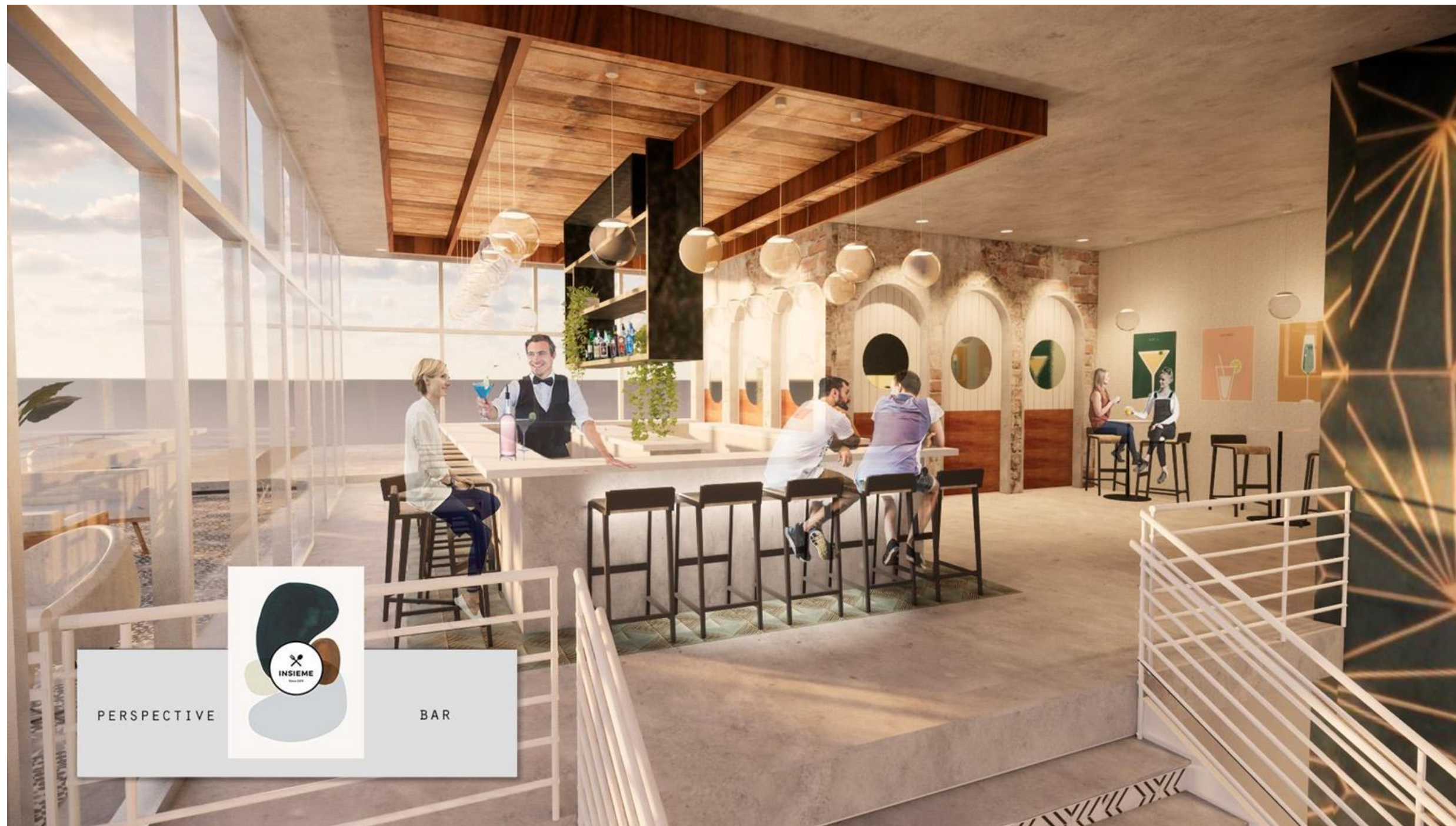
DATE AREA



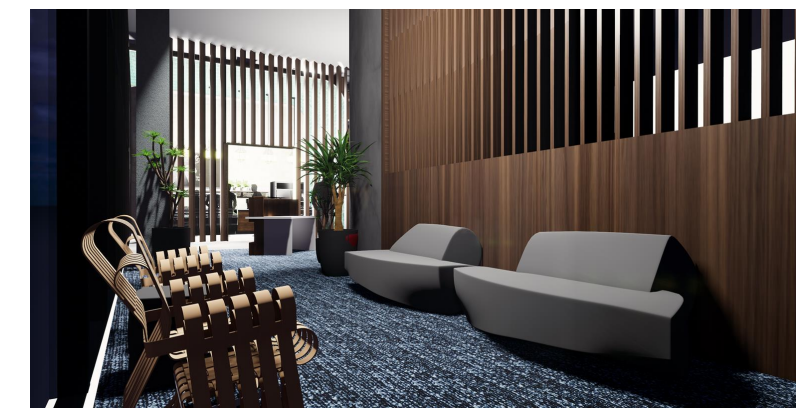
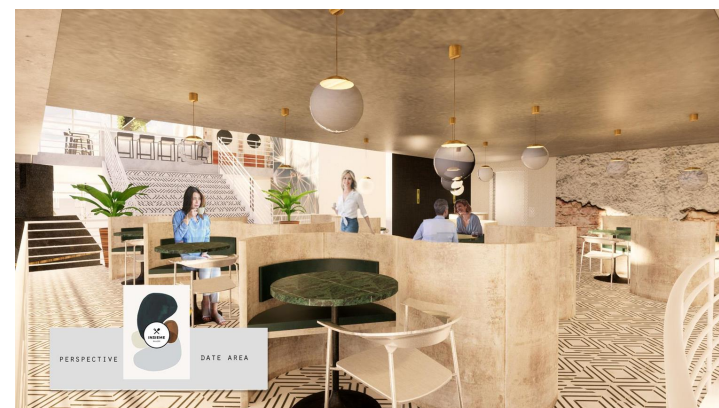
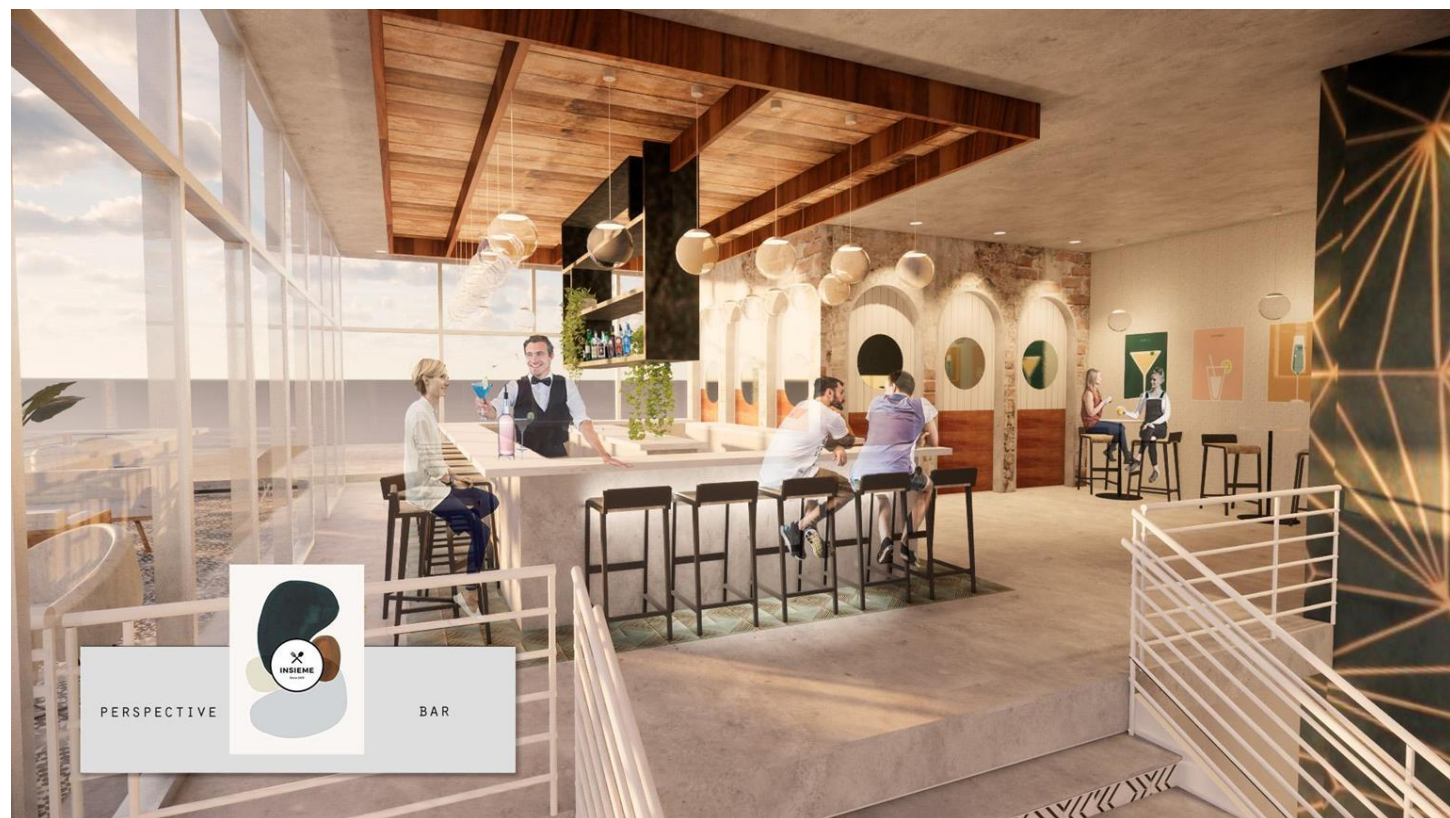
ELEVATION 6



BAR / BALCONY



BAR / BALCONY



THANK YOU FOR DINING WITH US!