

# INSIEME

ITALIAN RESTAURANT

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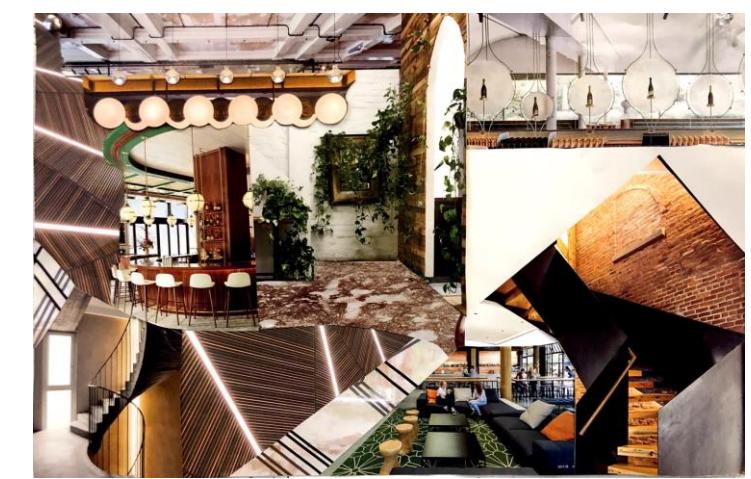
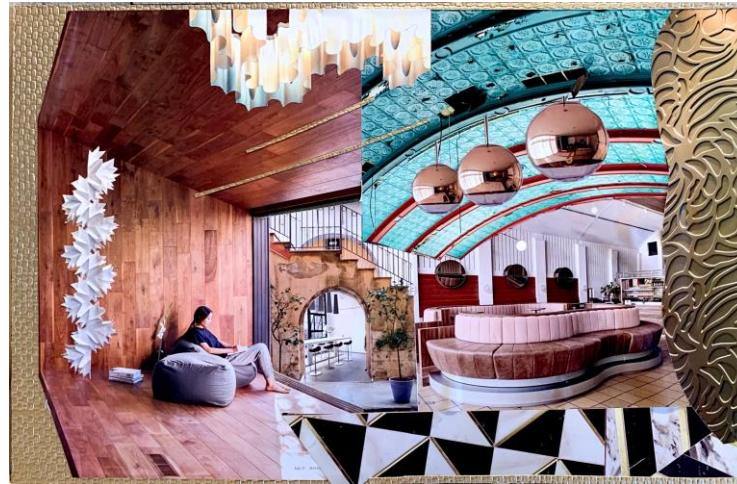
A CONCEPTUAL  
DINING  
EXPERIENCE

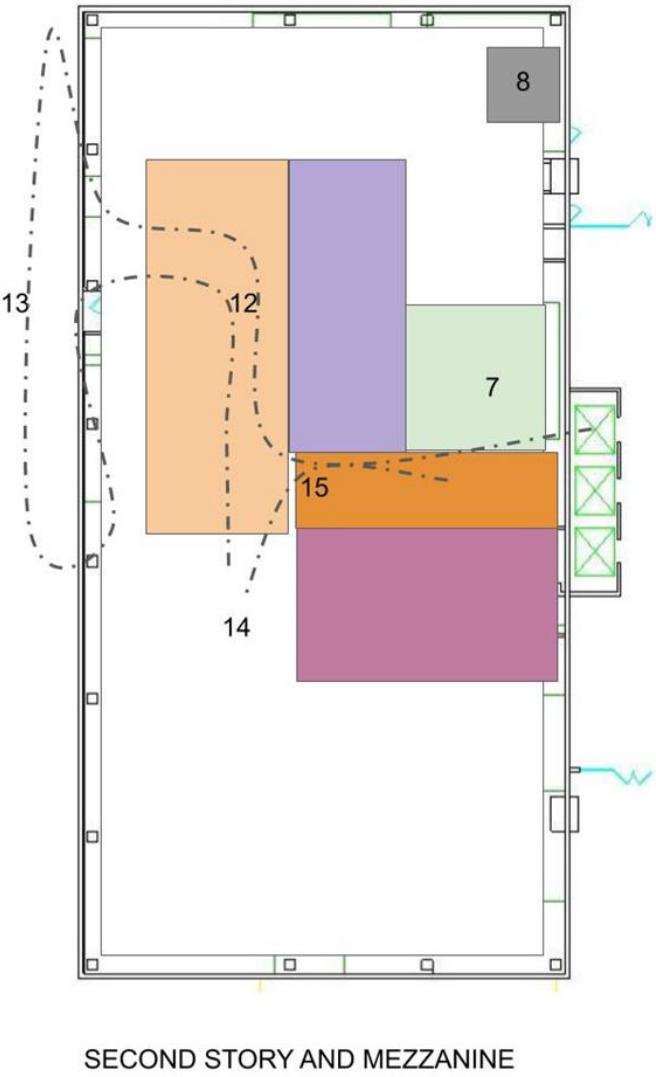
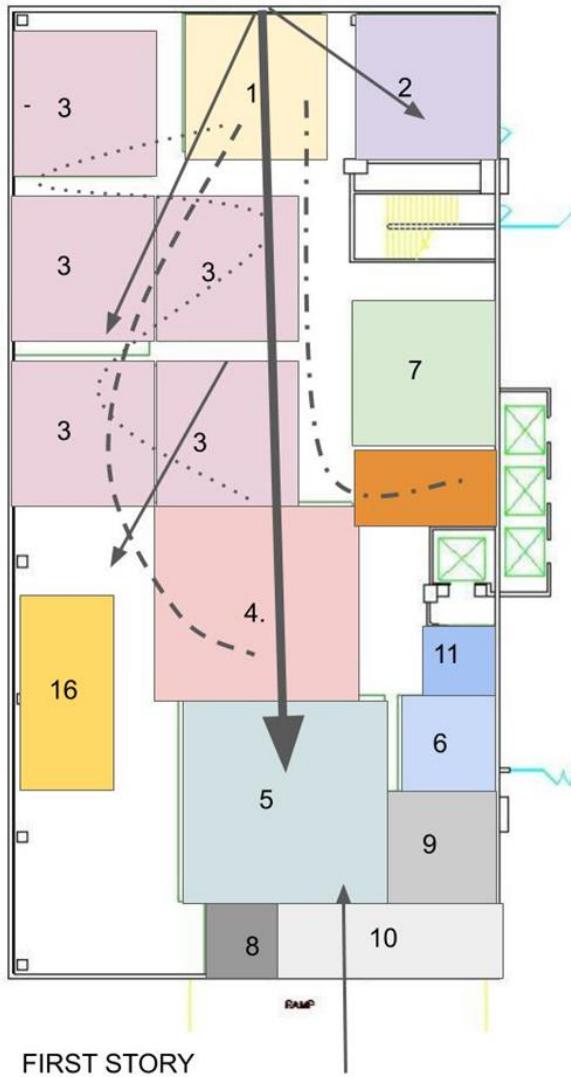
BY  
DALE DOWELL  
CAMERON JOHNSON &  
HOLLY COGAN



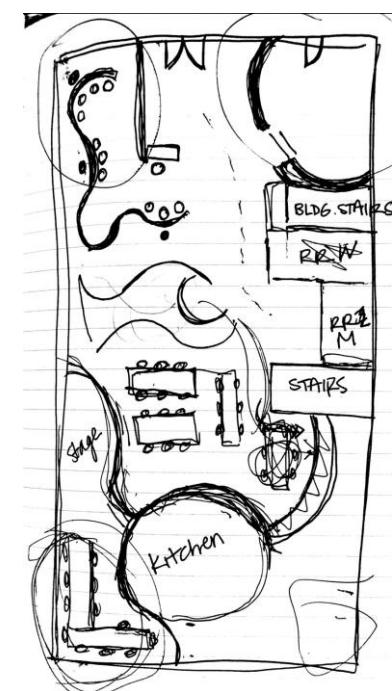
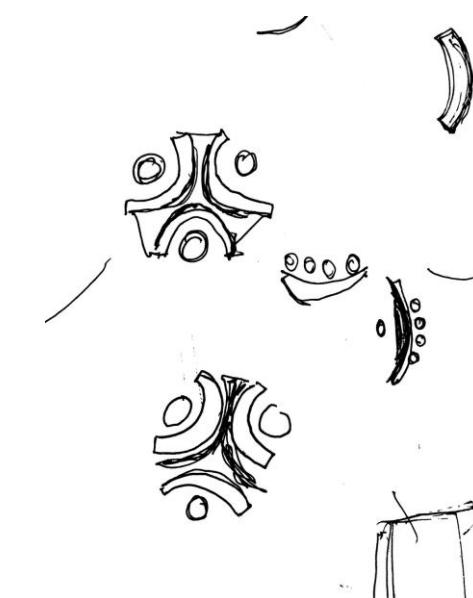
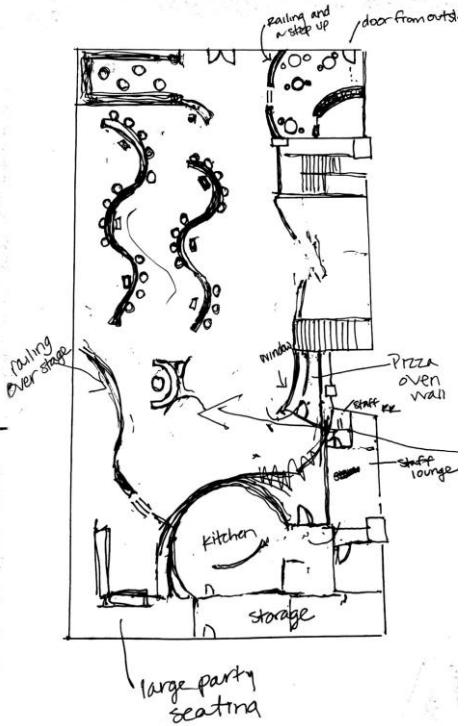
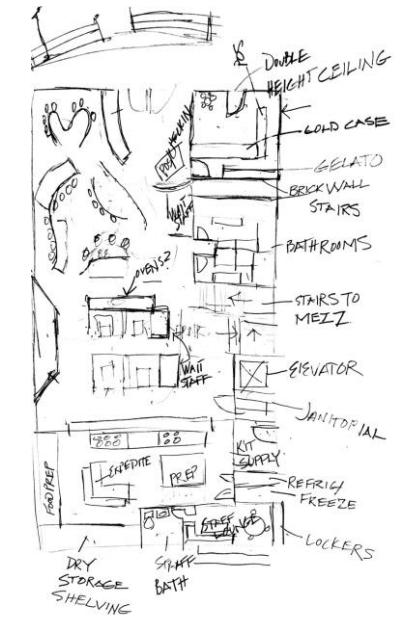
PEOPLE ARE TOO COMFORTABLE WITH FAST-CASUAL DINING EXPERIENCES AND LEANING TOWARDS THEIR PERSONAL TECHNOLOGY DEVICES. IN THESE DEVICES WE LOSE THE ASPECT OF HUMAN INTERACTION. THE SOLUTION IS TO CREATE A SPACE THAT ENGAGES PEOPLE BY DIVERTING PATRONS ATTENTION TO A KITCHEN AS THEATER AND CHEF/DINER INTERACTION AS AN ALTERNATIVE TO PERSONAL DEVICES. BY ENGAGING A SAVVY CONSUMER BASE THROUGH THESE TECHNOLOGIES AND PROVIDING ENTERTAINMENT THROUGH FOOD SERVICE WE WILL KEEP DINERS ENGAGED WITH STAFF AS WELL AS EACH OTHER TO CREATE A MODERN DINING EXPERIENCE.

# CONCEPT



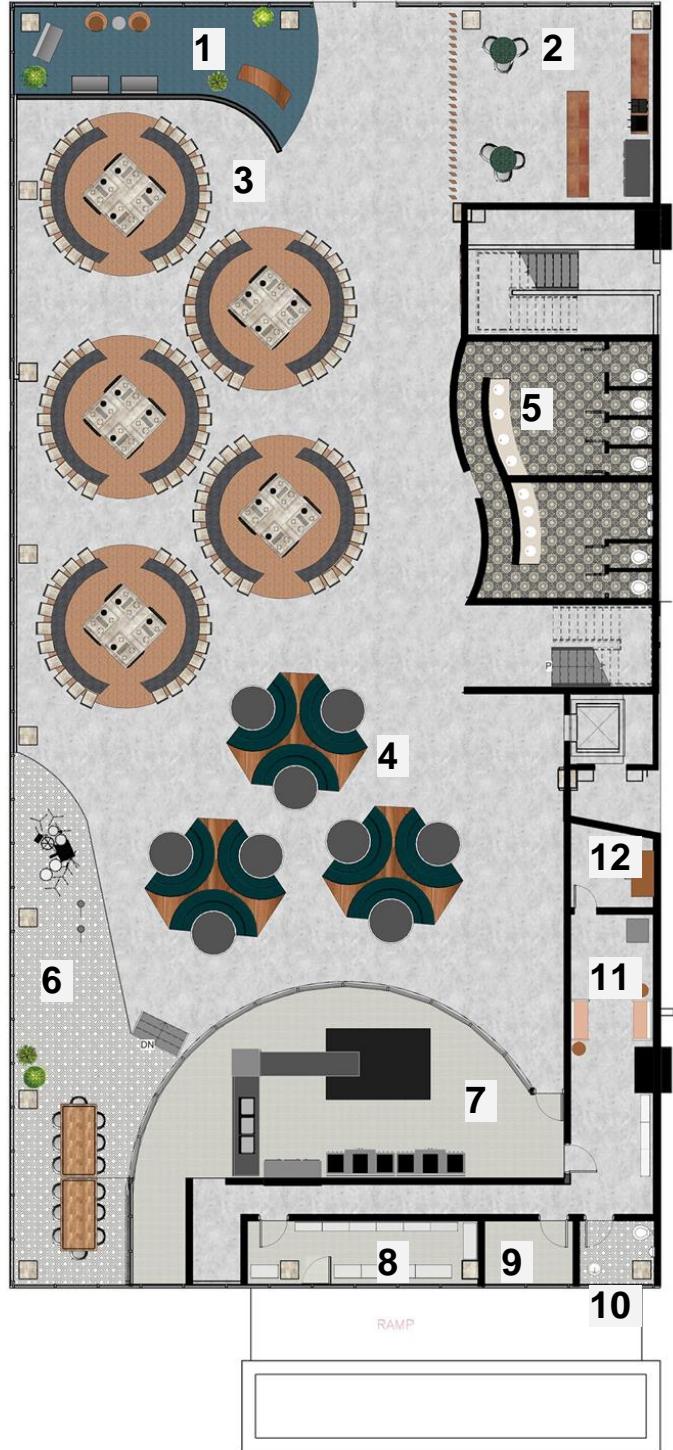


- 1. Reception
- 2. Gelato/Cafe
- 3. Friends
- 4. Family
- 5. Kitchen
- 6. Kitchen Storage
- 7. Restroom
- 8. Staff Restroom
- 9. Staff Lounge
- 10. Office
- 11. Janitor's Closet
- 12. Bar/Cafe
- 13. Balcony
- 14. Date
- 15. Stairs
- 16. Stage

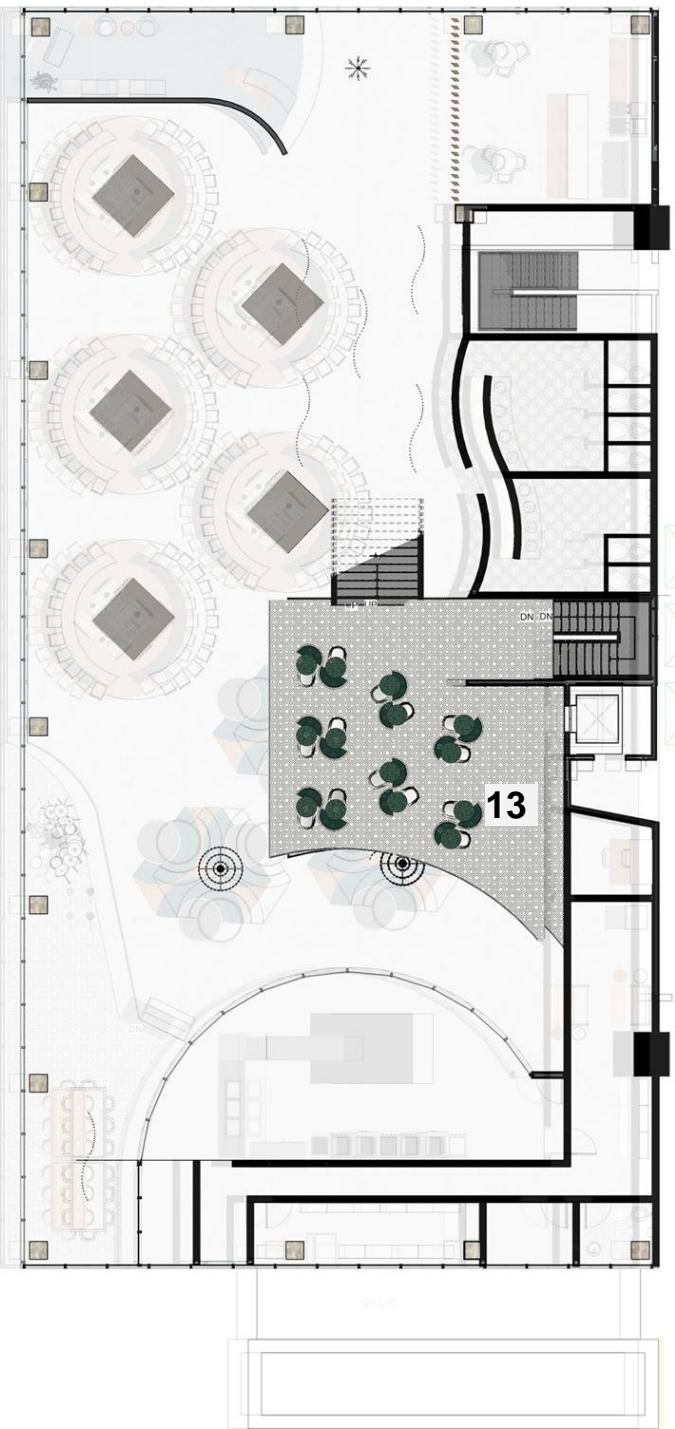


# DIAGRAMS / SKETCHES

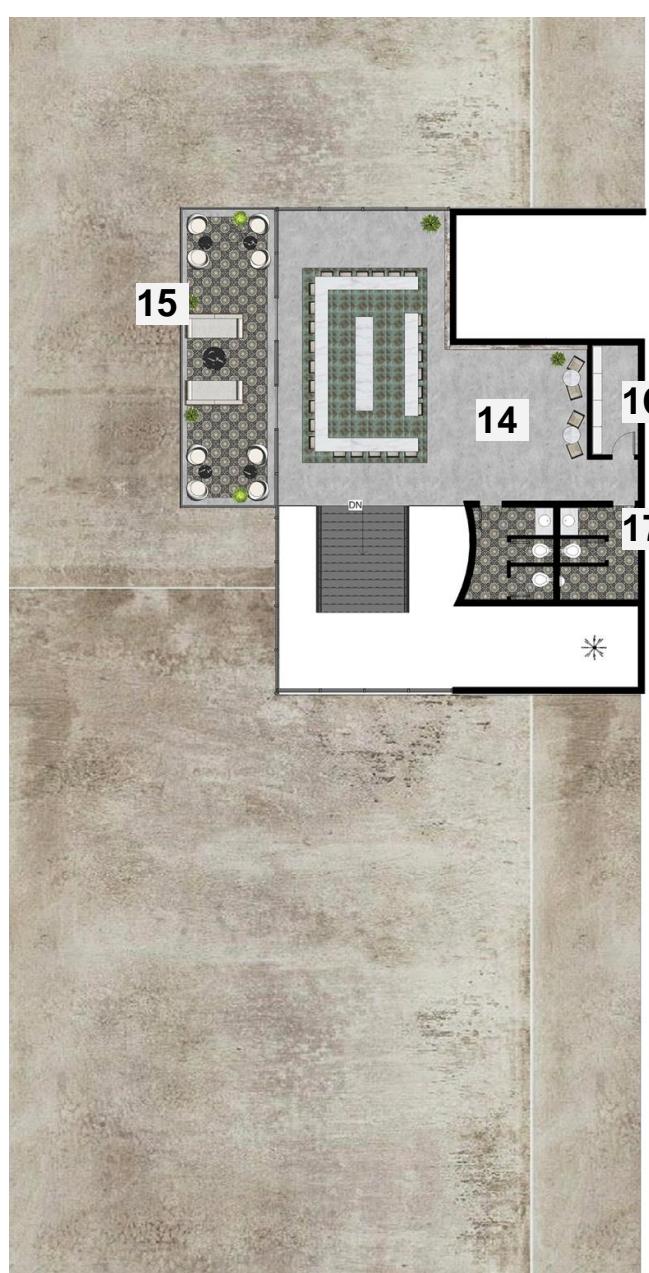




FLOOR 1 -  $\frac{1}{8}''=1'$



MEZZANINE -  $\frac{1}{8}''=1'$

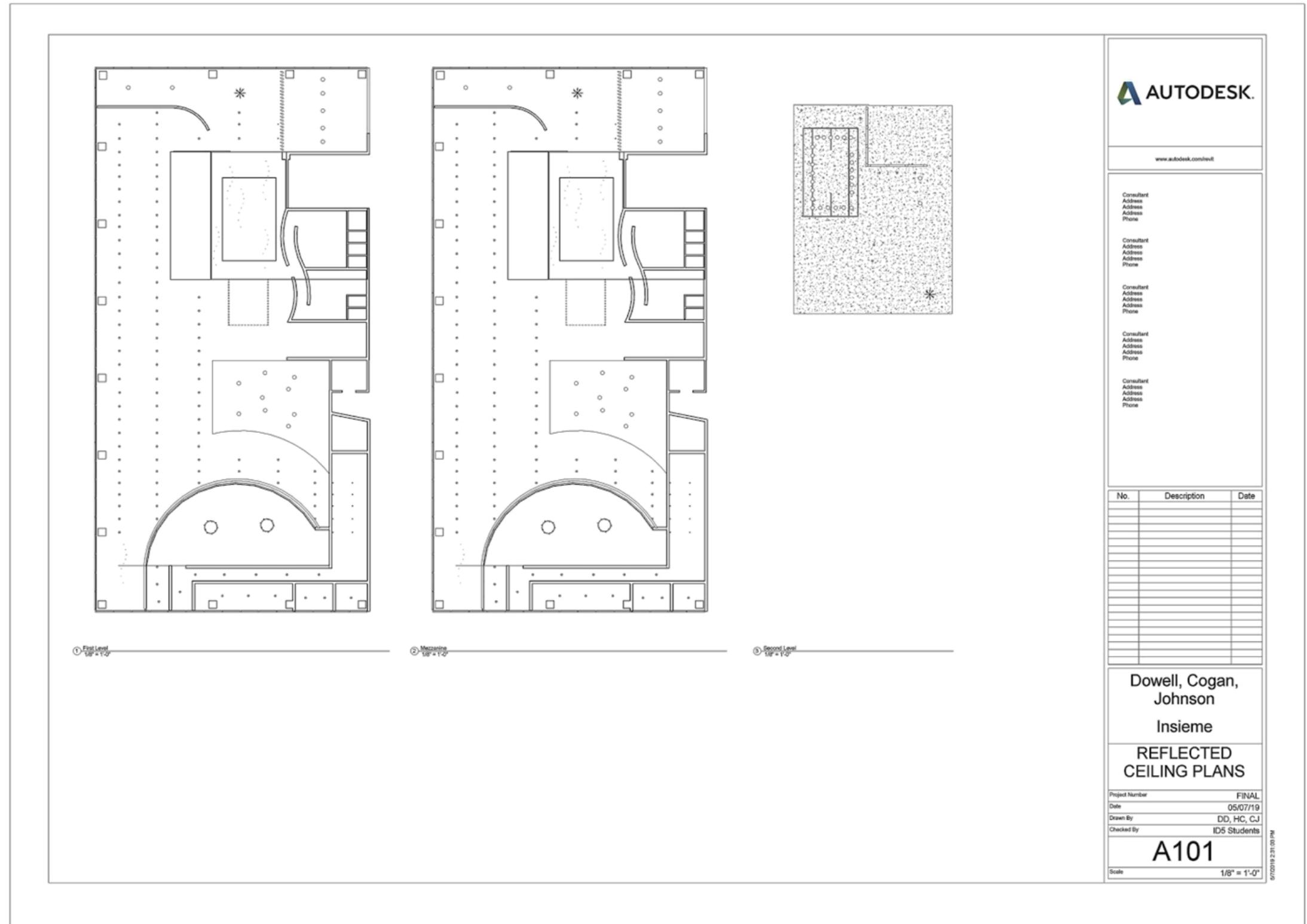


FLOOR 2 -  $\frac{1}{8}''=1'$

1. RECEPTION
2. CAFE
3. FRIENDS AREA
4. FAMILY AREA
5. RESTROOM
6. STAGE
7. KITCHEN
8. KITCHEN STORAGE
9. JANITOR CLOSET
10. STAFF RESTROOM
11. STAFF LOUNGE
12. OFFICE
13. DATE AREA
14. BAR
15. BALCONY
16. BAR STORAGE
17. RESTROOM

# FLOOR PLANS



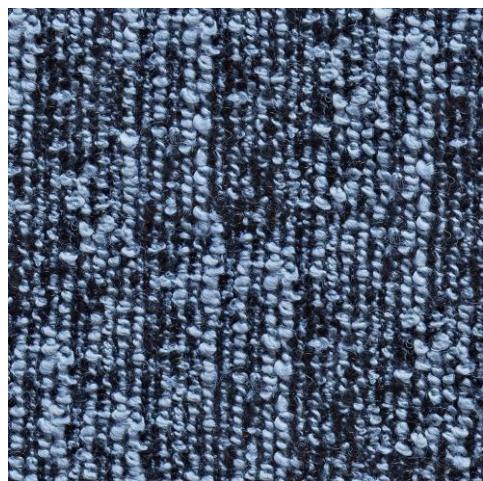


# REFLECTED CEILING PLANS





ELEVATION 1

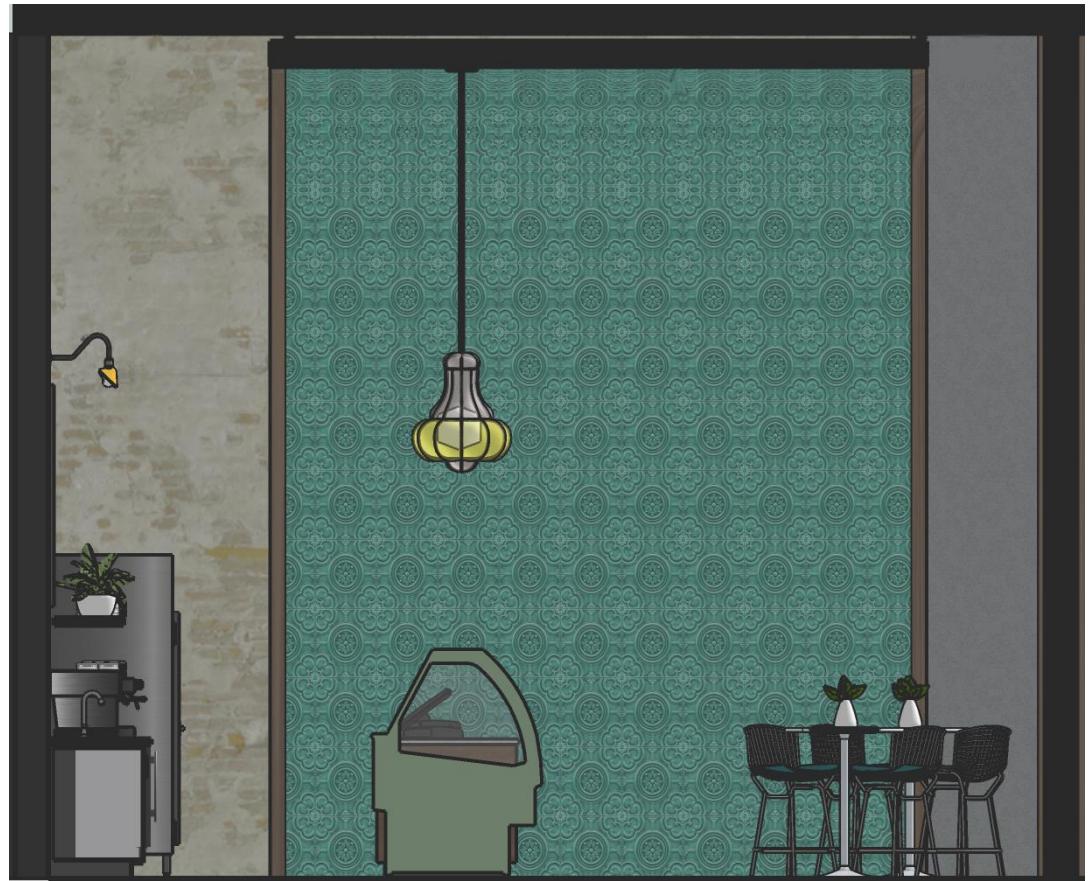


# RECEPTION

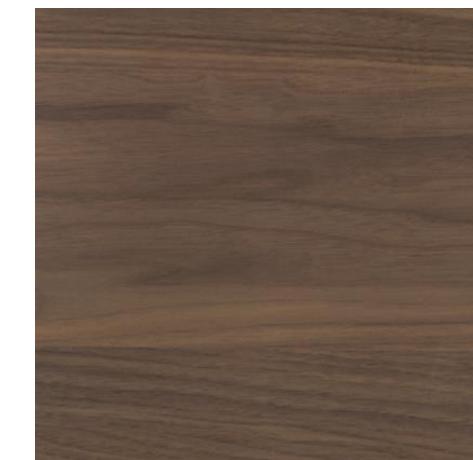


# RECEPTION





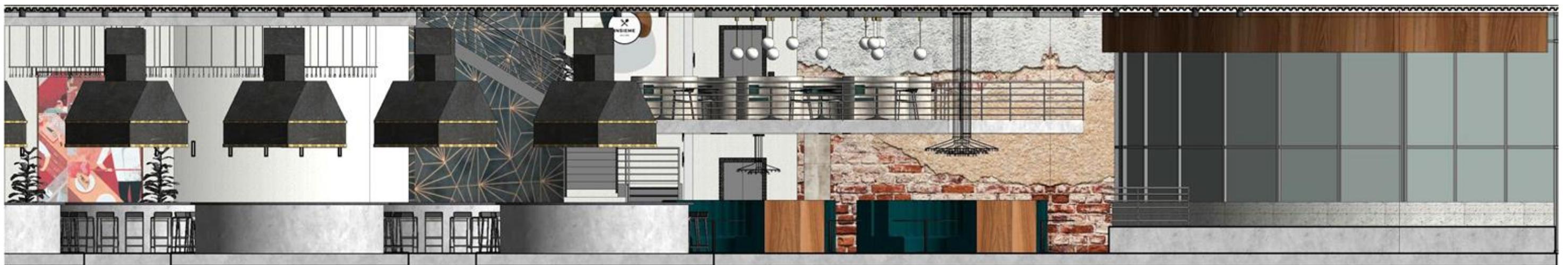
ELEVATION 2



CAFE



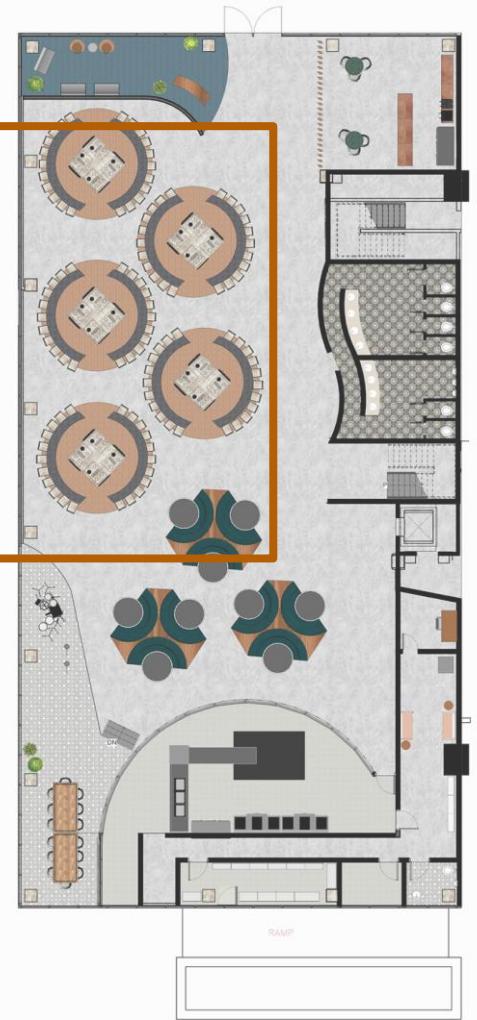
# CAFE



ELEVATION 3



## FRIENDS AREA

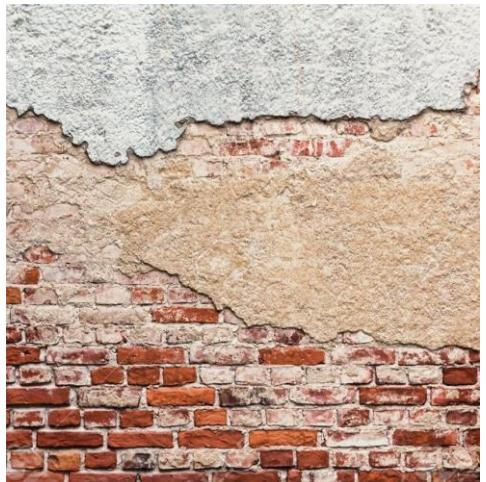


# FRIENDS AREA

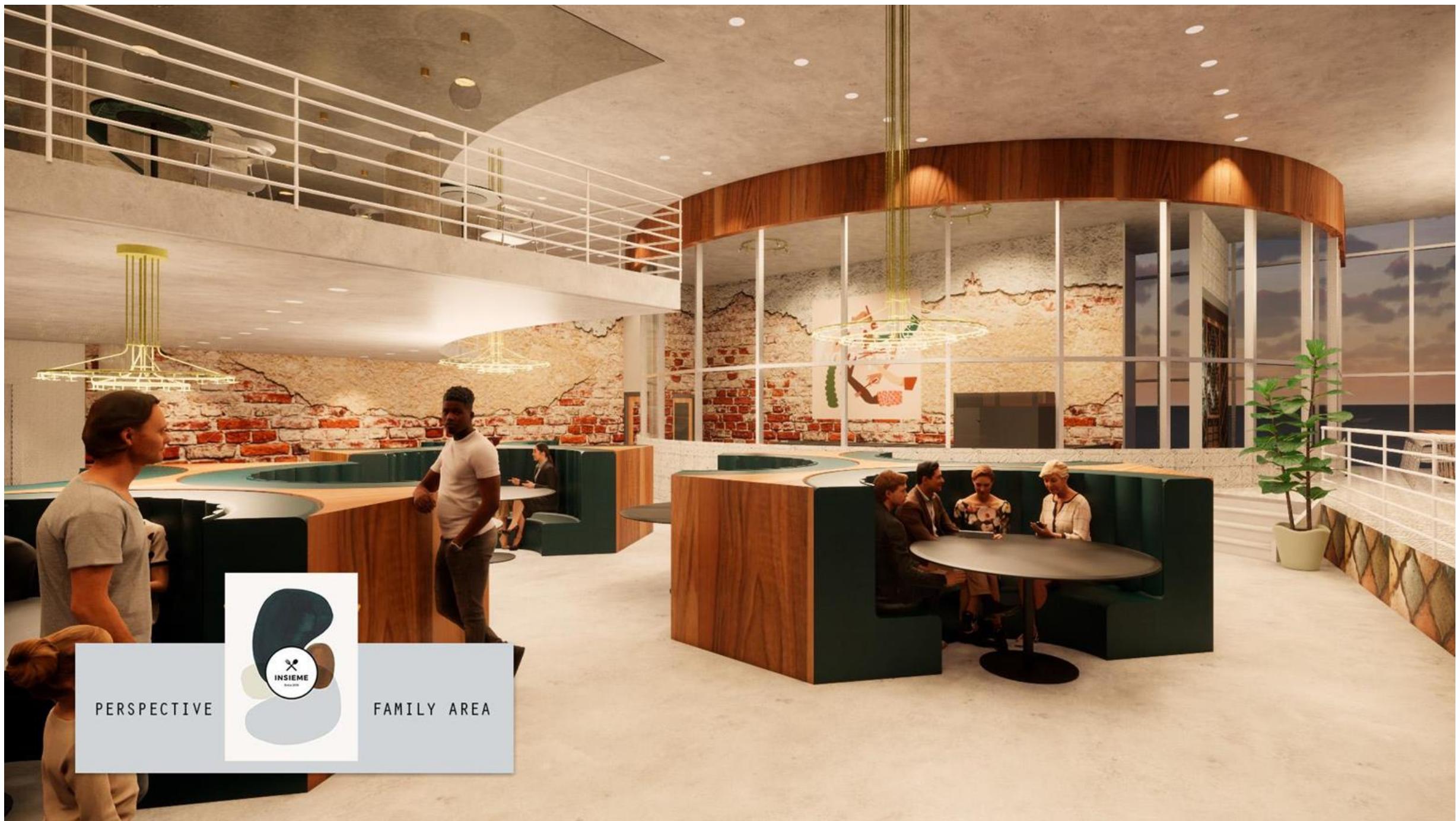




ELEVATION 4



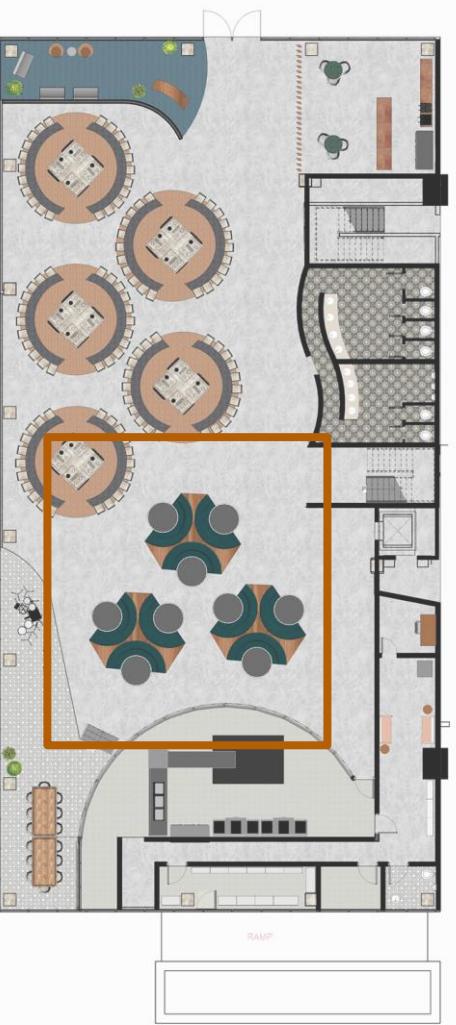
# FAMILY AREA



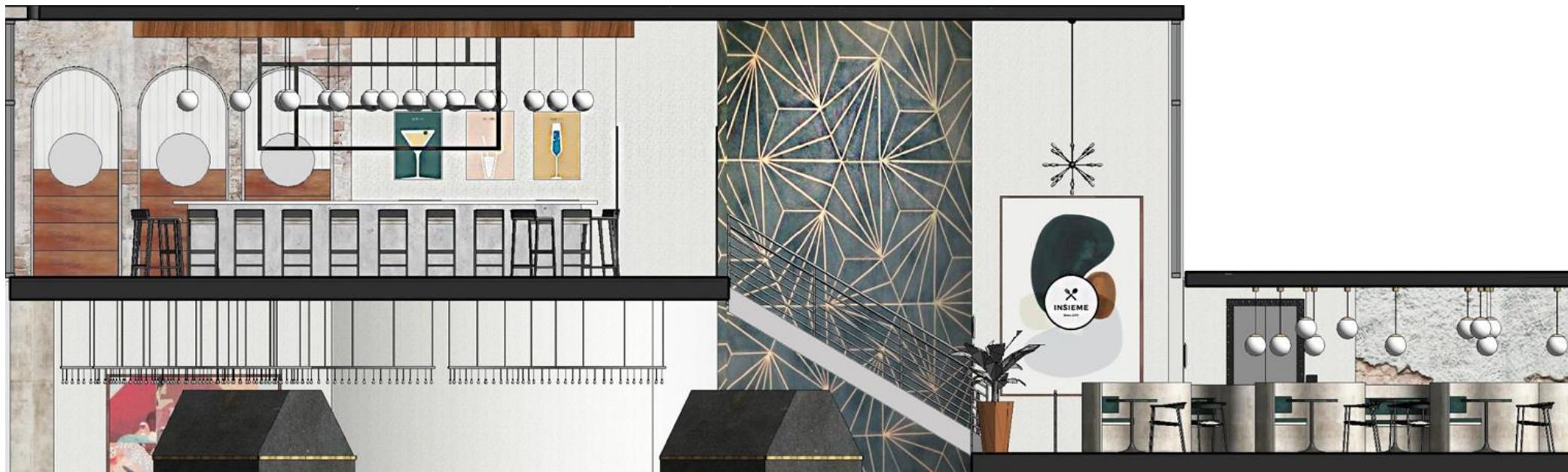
PERSPECTIVE



FAMILY AREA



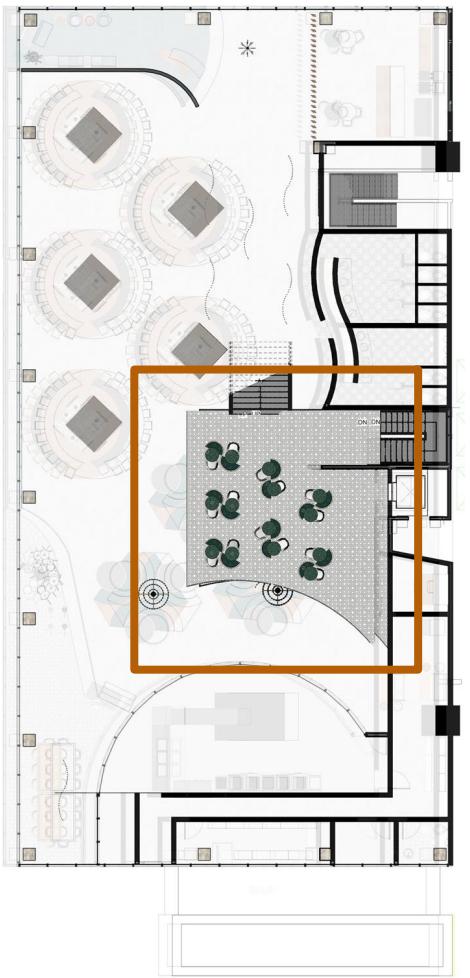
# FAMILY AREA



ELEVATION 5



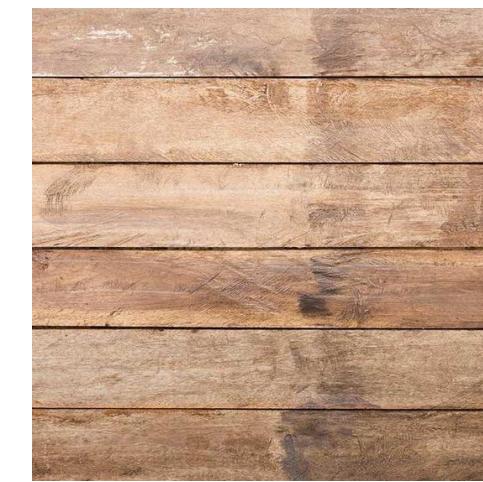
## DATE AREA



# DATE AREA

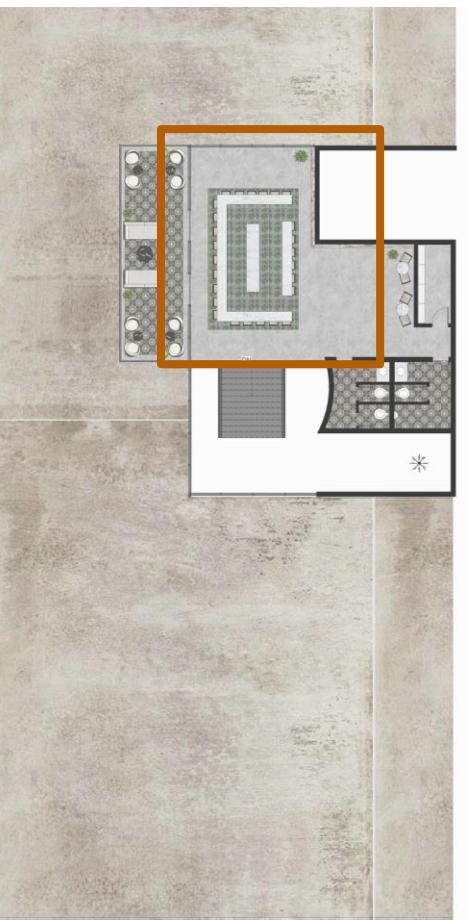
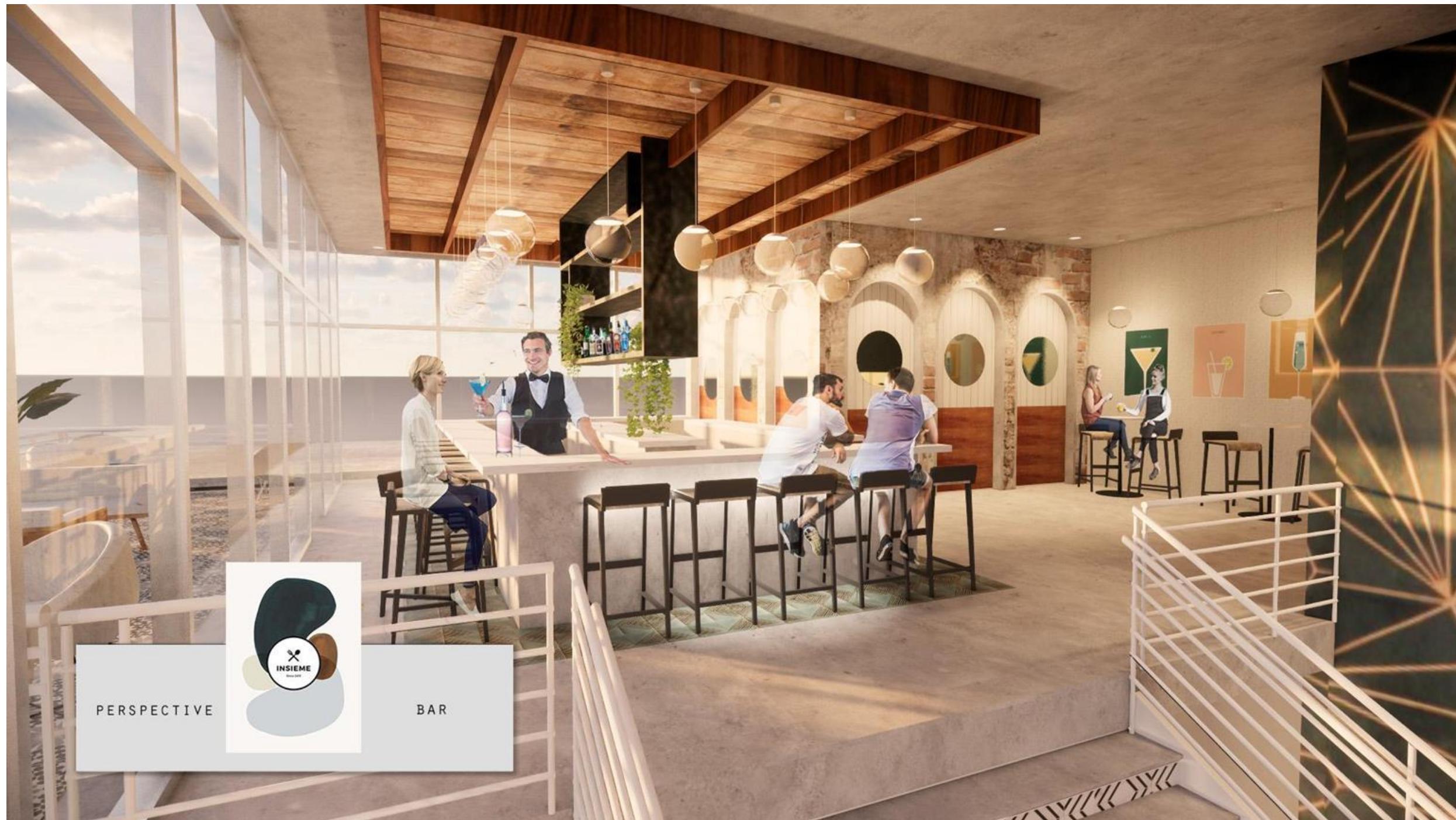


ELEVATION 6

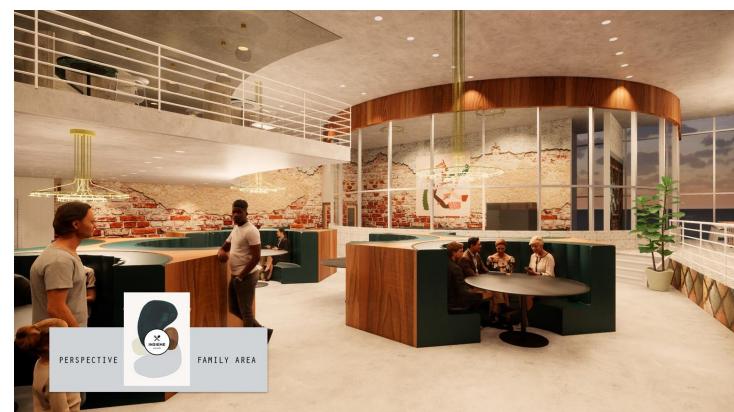
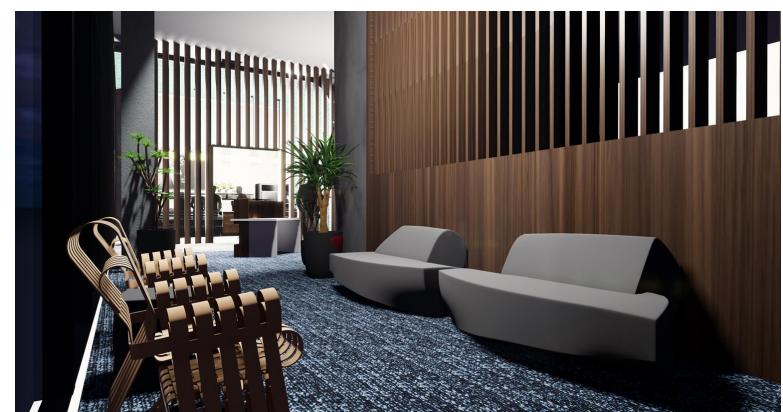
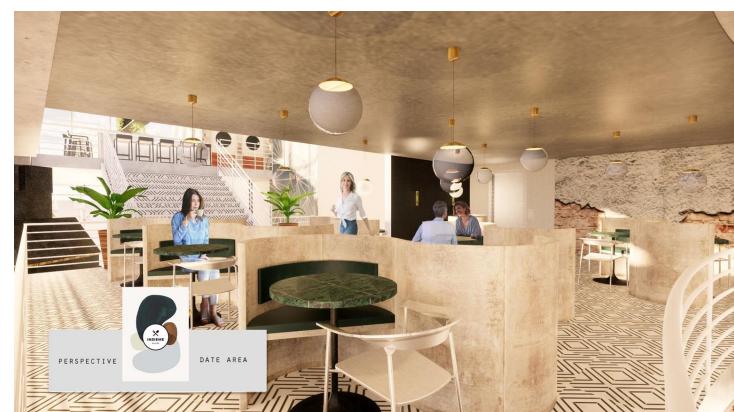
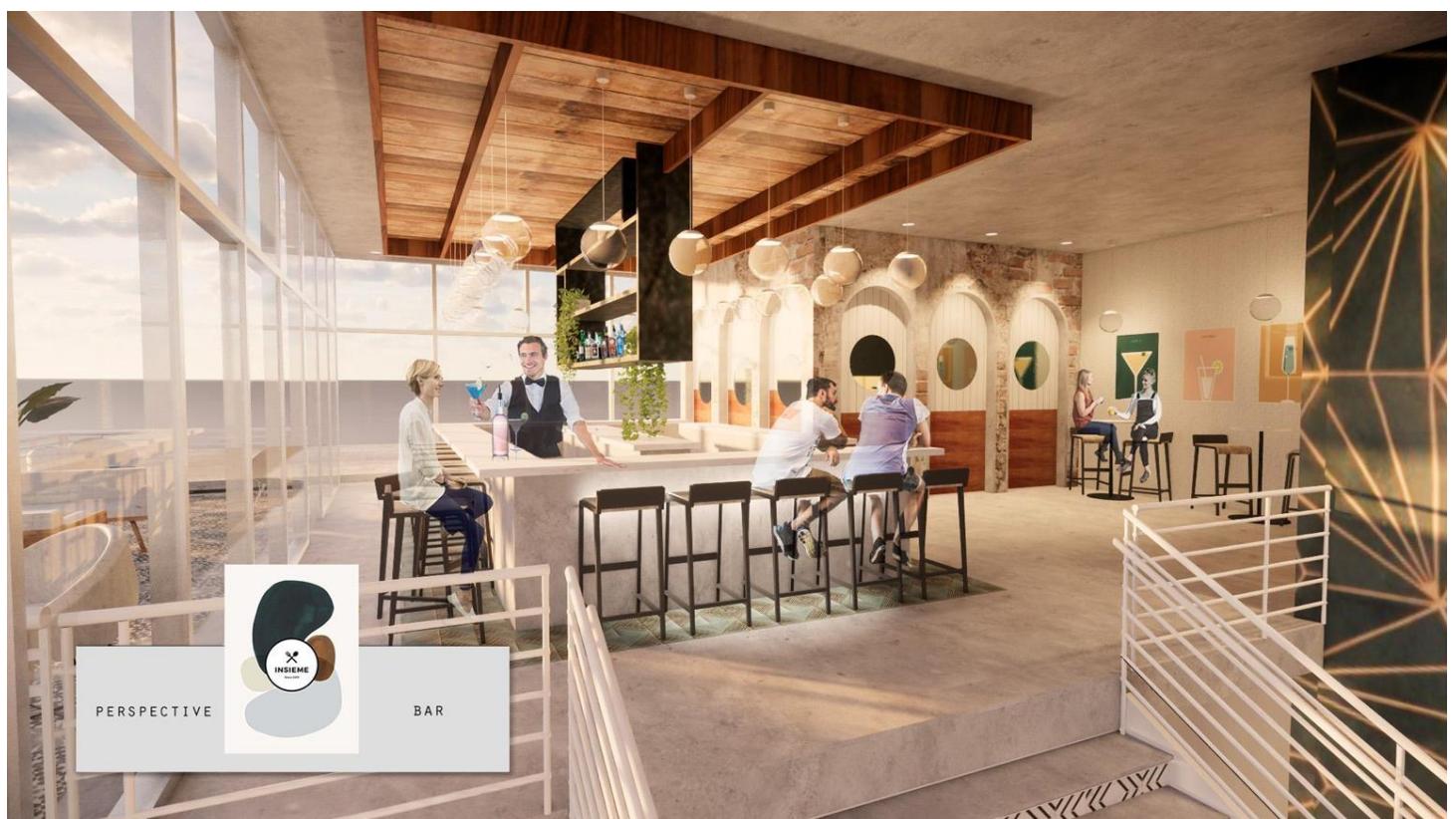
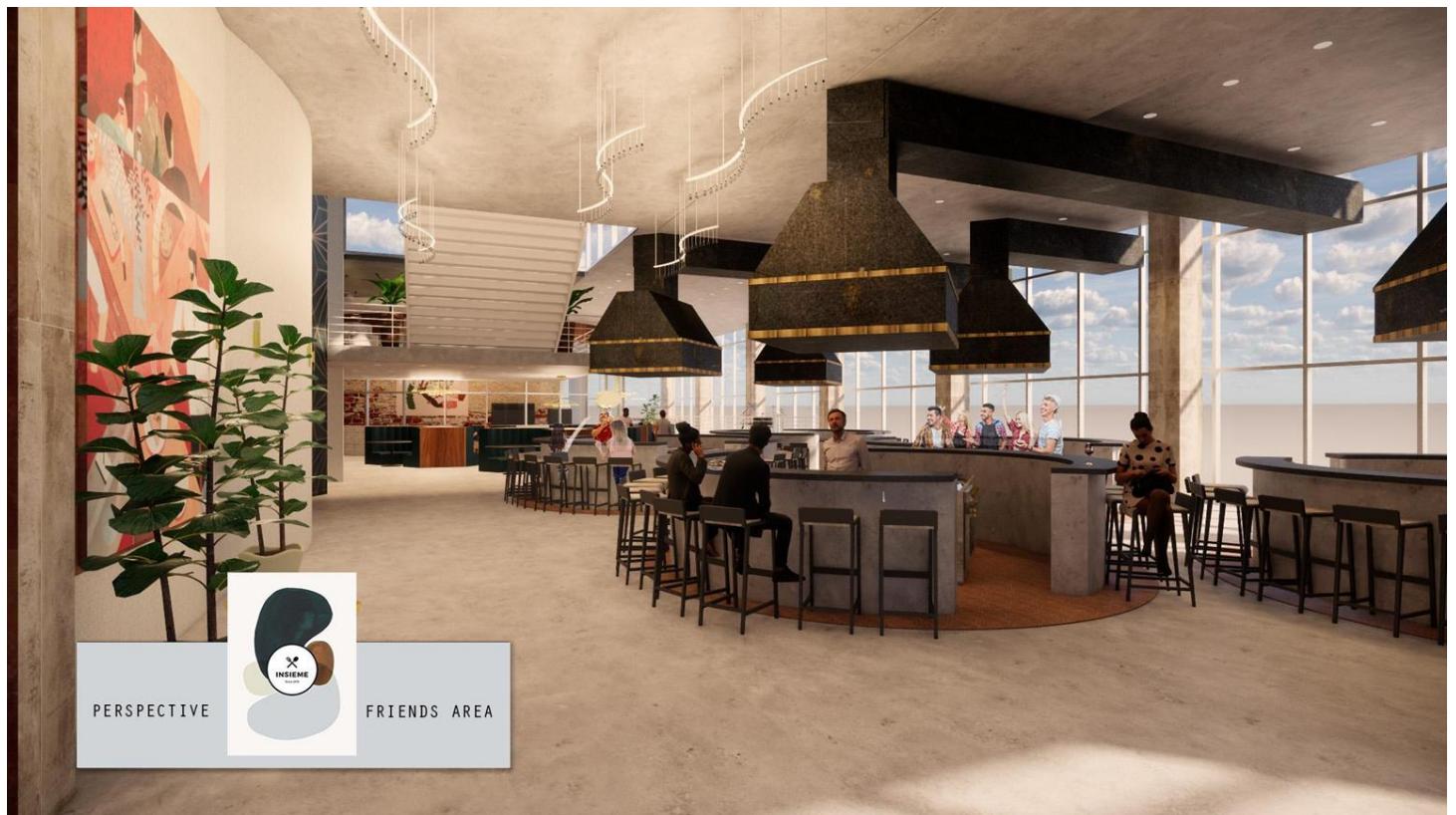


# BAR / BALCONY





# BAR / BALCONY



THANK YOU FOR DINING WITH US!